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**SAGE REFERENCE'S COMPREHENSIVE, NEW
ENCYCLOPEDIA OF POLITICAL COMMUNICATION
EXPLORES THE EXPANDING ROLE OF COMMUNICATION IN GOVERNING**

Los Angeles, London, New Delhi, and Singapore (December 2007) –Political communication began long ago with the study of Aristotle's and Plato's democratic discourses. Today, political communication has become fully interdisciplinary, drawing on concepts from communications, political science, journalism, sociology, psychology, history, rhetoric, and other modern fields.

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- News Media Coverage
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- Women in Politics

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Co-editor **Lynda Lee Kaid** is Professor of Telecommunications and Senior Associate Dean of the College of Journalism and Communications at the University of Florida.

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