



Hindawi

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SAGE AND HINDAWI ANNOUNCE LANDMARK OPEN ACCESS AGREEMENT

November 20, 2007 – SAGE and the Hindawi Publishing Corporation have today entered into an agreement to jointly launch and publish a suite of fully Open Access (OA) journals.

This is a bold strategic partnership that places SAGE as the largest academic publisher to develop a collection of Gold Open Access journals, marking the company's continued investment in widening access to important scholarly research. SAGE is the world's fifth largest journal publisher, with over 485 journals in the humanities, social sciences, science, technology, and medicine.

The initiative further strengthens Hindawi's leadership in developing a strong portfolio of Open Access journals. Hindawi currently publishes more than 100 Open Access journals covering a wide range of subjects in science, technology, and medicine.

The partnership will see equal ownership between the two organizations. SAGE will have sole responsibility for the editorial development, marketing, and promotion of the new journals while Hindawi will provide the technology and expertise needed to run the publication process from the point of submission, through the peer-review process, to the point of final publication. Under the model, all SAGE-Hindawi journal articles will be made freely available online via the Hindawi platform, funded by author charges.

"SAGE is committed to maintaining innovative publishing models for the benefit of the academic community, in keeping with our vision to be the natural home for authors, editors and societies," commented Blaise Simqu, CEO, SAGE. He continued, "SAGE is in a unique position as a growing STM publisher, allowing us to explore and actively experiment without posing a threat to our existing business models.

"Our position as a leading independent publisher enables us to respond to the changing needs of our authors, editors and societies, helping them to reach broader communities, and maximize the impact of their work. Hindawi is an ideal partner for SAGE, being able to offer a highly effective publishing system that will allow us to focus on our longstanding reputation for high quality marketing and editorial expertise, while offering a viable option for disseminating open, unrestricted access to research."

"We are delighted to be working with SAGE on this joint initiative," said Ahmed Hindawi, CEO of Hindawi Publishing Corporation. "Hindawi currently has a very successful Open Access journal collection, which is quite solid both academically and financially, and SAGE's strong market presence and expertise will enable us to further expand our Open Access offerings to the scientific communities we serve."

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SAGE is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students spanning a wide range of subject areas including business, humanities, social sciences, and science, technology and medicine. An independent company, SAGE has principal offices in Los Angeles, London, New Delhi, and Singapore. www.sagepub.com

Hindawi Publishing Corporation is a rapidly growing open access publisher, with offices in Cairo, Egypt. Hindawi currently publishes more than 100 fully Open Access journals covering a wide range of subjects in Science, Technology, and Medicine. The company's web site is located at www.hindawi.com.

The SAGE-Hindawi platform will be launched at Online Information 2007, December 4-6 in London. More information on the SAGE-Hindawi initiative is available at www.sage-hindawi.com, along with a sign-up for the latest news about the initiative.