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SAGE PUBLICATIONS BECOMES TRANSFER COMPLIANT

Los Angeles, London, New Delhi, and Singapore – (May 16, 2007) SAGE Publications, publisher of over 460 scholarly journals in the social sciences and science, technology, and medicine, announced today that it has signed the UKSG Project Transfer Code of Practice. The Code, launched at last month's UK Serials Group's (UKSG) Annual Conference, sets out detailed guidelines for the transfer of journals between publishers.

As a Transfer Compliant publisher, SAGE is committed to meeting an approved set of standards for any journal transfers after January 2008, including maintaining ongoing access to journal content after a journal has transferred and the timely provision of subscriber lists, title-related URLs and DOIs. Having recently launched the complete backfiles for the majority of its journals, SAGE is also committed to the transfer of rights and continued maintenance of backfile access, as well as all digital content.

"SAGE has continued to grow rapidly over the past few years," commented Stephen Barr, Managing Director of SAGE Publications. "By becoming Transfer Compliant, we are demonstrating our commitment to maintaining continued and reliable access to content for all our partners in the future."

"SAGE aims to be the natural home for authors, editors and societies, and as such, strives to ensure smooth and effective service at all times, both for the societies on whose behalf we publish, and for the librarians and users that we serve," he added. "The Transfer agreement we just signed is one more way we're working to reach that goal."

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About SAGE Publications

SAGE Publications is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students spanning a wide range of subject areas including business, humanities, social sciences, and science, technology, and medicine. A privately owned corporation, SAGE has principal offices in Los Angeles, London, New Delhi, and Singapore. www.sagepublications.com

About the UK Serials Group's Transfer Code

The UK Serials Group (UKSG) exists to encourage the exchange of ideas on printed and electronic serials and the process of scholarly communication. Since its inception in April 2006, the UKSG Transfer Working Group has worked to identify and map the various data and general information components that occur when a title transfers publishers. The code creates a central repository containing mandatory and optional fields that participating publishers adhere to during title transactions. <http://www.uksg.org/home>