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**SAGE ENHANCES ASIAN PRESENCE
NEW DELHI OFFICE INCORPORATED INTO GLOBAL GROUP
SINGAPORE HEADQUARTERS OFFICES LAUNCHED**

Los Angeles, London, New Delhi, and Singapore (January 26, 2007) – SAGE Publications showed its commitment to the strategic importance of Asia as a major component of its global academic and professional publishing business this month by inaugurating its India office into the global group and opening its new Singapore office, making it the Asia-Pacific headquarters.

At events celebrating both offices, SAGE President and CEO Blaise Simqu spoke of SAGE's ambitious plans for growth in the region. "SAGE is one of the world's major academic publishers, globally publishing over 450 journals and over 500 new book titles a year," he said, "and we are extremely excited by our plans for achieving success in Asia-Pacific"

Speaking of Singapore, Simqu commented, "We are delighted that SAGE has chosen Singapore as its Asia-Pacific headquarters. SAGE will find Singapore an excellent hub to manage and grow its key markets across the region. In addition, Singapore's major thrusts to expand research and development activities and attract world class universities here will provide new business opportunities for SAGE."

About India, he said, "India is experiencing record foreign direct investment inflows and we're delighted to be part of that success story. We are also delighted that changes in Indian legislation since the original establishment of SAGE India 25 years ago have enabled us to finally incorporate SAGE India fully into the group. SAGE India has already added immense value to SAGE and we are certain that it is poised to become even more strategically important."

The Asia-Pacific region is overseen by Steve Golden, SAGE Publications Asia-Pacific Managing Director. In addition to Singapore and India, SAGE now has staff operating throughout the region in such places as Japan, China, Malaysia, and Thailand, as well as strategic partners representing SAGE in Taiwan, Hong Kong, Korea, and the Philippines.

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About SAGE

SAGE Publications is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students spanning a wide range of subject areas including business, humanities, social sciences, and science, technology and medicine. A privately owned corporation, SAGE has principal offices in Los Angeles, London, New Delhi, and Singapore. www.sagepublications.com