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CONTACT:

Mary Kay Jezzini
SAGE Publicist
212-352-1404
publicity@sagepub.com

**SAGE PUBLICATIONS MAKES SUBSTANTIAL DONATION TO THE
NEW PETER LYMAN GRADUATE FELLOWSHIP IN NEW MEDIA**

Los Angeles, London, New Delhi, and Singapore (October 31, 2007) — SAGE Publications is pleased to announce that it is supporting the newly formed Peter Lyman Graduate Fellowship in New Media by making a substantial donation of \$100,000.

The fellowship is being created in memory of Peter Lyman, former university librarian and professor emeritus of the School of Information at the University of California, Berkeley, who died recently of brain cancer. Professor Lyman was nationally known from his widely cited, landmark study on information overload entitled, "How Much Information?" which was co-authored with Hal Valerian.

The Peter Lyman Graduate Fellowship in New Media will support the living and educational expenses of selected Ph.D. students at the UC Berkeley Center for New Media, who are pursuing cross-disciplinary research involving new media, children, and K-12 education. Professor Lyman actively mentored students from a variety of disciplines, and this fellowship will carry on his work.

"SAGE chose to support this new fellowship because Peter Lyman's life work matches so well with our philosophy," commented Sara Miller McCune, SAGE Founder and Chairman of the Board. "The very essence of new media entails staying up-to-date with rapidly emerging technologies, while remaining rooted in the core foundation of quality scholarship, something that SAGE has been relentlessly working to attain for the past 40 years. We will miss Peter's wit and knowledge at our Board meetings. We're very pleased to honor Peter Lyman's vision with this contribution."

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