

FOR IMMEDIATE RELEASE**CONTACT:**

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**SAGE AND PINE FORGE PRESS ANNOUNCE NEW
“TEACHING INNOVATIONS AND PROFESSIONAL DEVELOPMENT AWARD”
SOCIOLOGY TEXTBOOK AUTHORS HELPING PUBLISHER TO FUND THE
AWARD FOR EXCELLENCE IN TEACHING**

Los Angeles, London, New Delhi, and Singapore (April 18, 2007) – SAGE Publications and its sociology imprint, Pine Forge Press, are pleased to announce the new “SAGE and Pine Forge Press Teaching Innovations and Professional Development Award” to be awarded to graduate students and non-tenured faculty who show significant promise as future faculty.

This new award, developed in partnership with the American Sociological Association (ASA), participating authors, and regional sociological societies, was created to help defray costs of attending the ASA's Pre-Conference on Preparing Future Faculty. Awards of \$500-\$700 or more will be awarded to the selected recipients, all of whom must be either currently teaching at the undergraduate level or preparing to do so.

The award is being funded by an annual donation from SAGE and Pine Forge Press as well as from royalties donated by participating authors, including Jeanne Ballantine and Keith Roberts, authors of the brand new introductory sociology text, *Our Social World*, (ISBN 978-1-4129-3706-1, ©2007, \$64.95) as well as Kathleen McKinney, Frank Beck, and Barbara Heyl, authors of *Sociology Through Active Learning: Student Exercises* (ISBN 978-0-7619-8687-4, ©2001, \$32.95).

“We are delighted to join with these and other generous Pine Forge authors along with the ASA to create this award,” commented Chris Klein, Vice President, Books Acquisitions for SAGE and Pine Forge Press. “Like our mission of creating superior sociology textbooks at lower prices than the competition, the award fits right in with our goal of supporting excellence in teaching for the next generation of sociology professors as well as for their students.”

The award was announced earlier this month at a reception at the North Central Sociological Association /Midwest Sociological Society joint regional meeting in Chicago. The event also celebrated the new textbook, *Our Social World*, as well as Pine Forge author Saskia Sassen, author of *Cities in a World Economy, Third Edition*, (ISBN 978-1-4129-3680-4, ©2006, \$36.95), keynote speaker at the meeting, and other SAGE and Pine Forge Press authors.

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