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SAGE TEAMS UP WITH HELLER SCHOOL AT BRANDEIS UNIVERSITY
to Support MBA Students Planning to Lead Mission-Driven Organizations

Los Angeles, London, New Delhi, and Singapore (May 23, 2007) — SAGE Publications announced today that it has begun a collaboration with The Heller School for Social Policy and Management at Brandeis University to provide a new scholarship to top students pursuing degrees in the school’s unique MBA program.

SAGE scholars will be selected for their leadership ability, commitment to social justice, and academic performance in the MBA program. The first SAGE scholarship recipient will receive two semesters of tuition and, over the next three years, the scholarship will expand to support several more students in the four-semester MBA program.

The Heller School represents a singular vision in graduate education—a blend of academic rigor and an enduring commitment to social justice. Launched in 1999, the MBA was designed for students interested in managing organizations with a social mission. The Heller MBA educates students to lead organizations in the pursuit of not only financial goals but also solutions to pressing social problems.

“Given our shared values, this is a natural partnership between SAGE and the Heller MBA,” commented Blaise Simqu, President and CEO of SAGE Publications. “SAGE is committed to supporting talented students in their endeavors to become leaders of mission-driven organizations.”

“We are excited about this venture with SAGE and look forward to working together to educate a new generation of socially-aware leaders,” agreed Professor Jody Hoffer Gittell, MBA program director. “SAGE’s reputation as a social science and management publisher will enhance our ability to attract the best students. The goal of the Heller MBA is to raise the expertise available in the human service sector, and to accomplish that, tuition assistance is essential. We are grateful to SAGE for helping us to achieve that objective.”

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About SAGE Publications
SAGE Publications is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students spanning a wide range of subject areas including business, humanities, social sciences, and science, technology and medicine. A privately owned corporation, SAGE has principal offices in Los Angeles, London, New Delhi, and Singapore. www.sagepublications.com

About the Heller School for Social Policy and Management
Since its founding as Brandeis University’s first professional school in 1959, the Heller School has been committed to developing new knowledge and insights in the field of social policy and in health and human services management. Since 1999, the Heller School has offered an MBA that prepares leaders to manage organizations that pursue a social mission in the non-profit, for-profit, or public sectors. http://heller.brandeis.edu/