

FOR IMMEDIATE RELEASE**CONTACT:**

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**SAGE FULL-TEXT COLLECTIONS NOW AVAILABLE ON
SAGE JOURNALS ONLINE PLATFORM**

Los Angeles, London, New Delhi, and Singapore – (February 1, 2007) SAGE Publications is now offering its award-winning *SAGE Full-Text Collections* on SAGE Journals Online, which has been recently enhanced with new features and functionality. SAGE is pleased to be able to offer our customers this new access option for the *Collections*, allowing for access and administration of both the *Collections* and individual SAGE online journal subscriptions on the same platform.

“The opinion of our customers is very important to us at SAGE”, commented John Shaw, SAGE Director of Publishing Technologies. “That’s why we made the decision to offer the *Collections* on our SJO platform. However, in order to be as flexible as possible, the *Collections* also will continue to be available on the CSA Illumina platform for the customers who prefer to access them that way.”

“In addition to making all SAGE journal content available on one platform, our library and consortia sales team in North America, Europe, the Middle East, Africa, and Asia, will now be responsible for selling the *SAGE Full-Text Collections* and SAGE’s other electronic products to the library market,” said Tom Taylor, SAGE Vice President of Marketing and Sales. “By working more directly with our customers, we will be able to better react to their changing needs. We have also partnered with EMpact™ Sales, the publisher representation group within the EBSCO Information Services Division, who will represent SAGE electronic products to library markets in Latin America, the Caribbean, Australia, New Zealand, South Korea, Taiwan and Hong Kong.”

Important resources for scholars and researchers, the award-winning *SAGE Full-Text Collections* are available in ten disciplines, including Education, which was recently included in the Choice 2006 Outstanding Academic Titles list. Additional subject areas covered are Communication Studies, Criminology, Education, Health Sciences, Political Science, Psychology, Sociology, Management & Organization Studies, Materials Science, and Urban Studies & Planning. The *Collections* contain 247 journals, many ISI ranked; 160,000 articles, book reviews, and editorials, with all the original graphics; and backfile to volume 1, issue 1.

To view a demo of the *SAGE Full-Text Collections* on the newly enhanced SAGE Journals Online platform, go to: www.sagefulltext.com/demos/c_demo.swf.

For further information, contact librarysales@sagepub.com.

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About SAGE:

SAGE Publications is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students spanning a wide range of subject areas including business, humanities, social sciences, and science, technology, and medicine. A privately owned corporation, SAGE has principal offices in Los Angeles, London, New Delhi, and Singapore. www.sagepublications.com

About HighWire Press:

HighWire Press, a division of the Stanford University Libraries, provides online site development and hosting solutions to the scholarly publishing community. HighWire produces the definitive online versions of high-impact, peer-reviewed journals and other scholarly content in many disciplines. Since 1995, HighWire

has partnered with influential societies, university presses and other publishers to create a vast database of the finest, fully searchable, medical and social science research and literature available on the Internet. The HighWire community shares ideas and innovations in publishing through regular meetings, discussion forums and through the service of HighWire staff. <http://highwire.stanford.edu>