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**UNIVERSITY OF NORTH TEXAS PRESIDENT  
GRETCHEN M. BATAILLE JOINS THE SAGE BOARD OF DIRECTORS**

*Los Angeles, London, New Delhi, Singapore and Washington DC* (December 8, 2008) – SAGE, the world's fifth largest journals publisher, is pleased to announce a key new addition to its prestigious Board of Directors: Gretchen M. Bataille, President of the University of North Texas (UNT).

Named one of the 25 Most Influential Women in 2008 by the *Dallas Business Journal*, Dr. Bataille is the first female president at the 116 year-old University of North Texas, where she has earned recognition for her achievements and for UNT's growing stature. She has served on and/or chaired various boards in such important organizations as: *The Chronicle of Higher Education/New York Times* Higher Education Cabinet, the American Council on Education and the Iowa Civil Rights Commission. In addition her current position at the University of North Texas, Dr. Bataille has also served, in various capacities, at the University of North Carolina, Washington State University, and Arizona State University.

"I'm delighted to join the Board of Directors of such a dynamic and forward-thinking company at a key point in its history," commented Dr. Bataille about her new position on the Board. "SAGE's award-winning journals, reference products, and quality textbook programs, as well as its global vision are all areas I have deep interest in. I look forward to working with SAGE's board to provide direction in the 21<sup>st</sup> Century."

The SAGE Board of Directors meets quarterly and helps guide all aspects of the company including such areas as: financial performance and budget, journals, international growth, and the future of educational publishing. Dr. Bataille joins eight other Board members, each of whom has achieved considerable recognition in their respective industries.

"We welcome Dr Bataille to our Board of Directors and look forward to the addition of her voice while we work to lead SAGE into the future," commented Blaise Simqu, SAGE President and CEO. "Our board members are deeply committed to SAGE's continuing success and Dr. Bataille's long track record of success in academe, her history of global collaborations, and her significant contributions to other boards throughout the years, not to mention her work with ethnic diversity, will make her a valuable member of our Board."

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