



FOR IMMEDIATE RELEASE

CONTACT:
Mary Kay Jezzini
SAGE Publicist
212-352-1404
publicity@sagepub.com

**SAGE REFERENCE'S NEW, COMPREHENSIVE, AND ACCESSIBLE
ENCYCLOPEDIA OF QUALITATIVE RESEARCH METHODS
EXAMINES THE FULL RANGE OF INTERDISCIPLINARY TECHNIQUES**

Los Angeles, London, New Delhi, and Singapore (June 25, 2008)—Researchers use qualitative methods to explore new phenomena and to capture individuals' thoughts, feelings, or interpretations of meaning and process. Despite the ubiquity of qualitative methods, the field remains a contested and controversial area of work.

SAGE Reference's comprehensive, new, two-volume ***Encyclopedia of Qualitative Research Methods*** covers every major facet of qualitative methods, defining and explaining core concepts while presenting an overview of the field's approaches to research. Offering state-of-the-art information and ready-to-use techniques, facts, and examples, the highly accessible, expert-written, A-to-Z entries are helpfully organized into key categories such as the following:

- Approaches and Methodologies
- Arts-Based Research
- Data Types and Characteristics
- Dissemination
- History of Qualitative Research Participants
- Research Ethics
- Rigor
- Theoretical and Philosophical Frameworks

Every public and academic library will want to offer SAGE's ***Encyclopedia of Qualitative Research Methods*** to students, researchers, and practitioners at all levels, and across disciplines. While there are "how-to" guides and reference texts on qualitative methods available, none are as complete, focused and accessible as this essential new resource.

Editor **Lisa M. Given** is an Associate Professor in the School of Library and Information Studies (Faculty of Education) and Associate Adjunct Professor to the Humanities Computing Program (Faculty of Arts) at the University of Alberta, Edmonton, Canada.

SAGE is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students spanning a wide range of subject areas including business, humanities, social sciences, and science, technology and medicine. A privately owned corporation, SAGE has principal offices in Los Angeles, London, New Delhi, and Singapore. www.sagepublications.com

| | | | |
|---------------|---------------------------|-------------------------|----------------|
| November 2008 | ISBN: 978-1-4129-4163-1 | Print Price: \$350 | TWO-VOLUME SET |
| | e-ISBN: 978-1-4129-6390-9 | eReference Price: \$435 | |



AUTHORITATIVE | AWARD-WINNING | AVAILABLE ONLINE