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**SAGE eREFERENCE WINS APEX AWARD  
SAGE ONLINE PLATFORMS CONTINUE TO RECEIVE RAVE REVIEWS**

Los Angeles, London, New Delhi, Singapore and Washington DC (October 1, 2008)—SAGE is pleased to announce that the [SAGE eReference](#) platform was once again honored, recently earning an Annual Award for Publication Excellence (APEX) in the web and intranet sites category. This honor follows the platform's selection as a 2007 *Choice* Outstanding Academic Title and a 2007 *Library Journal* Best Reference earlier this year.

APEX is sponsored by the editors of *Writing That Works*, a bimonthly newsletter for communicators who write, edit, and manage business publications. The newsletter is published by Communications Concepts, Inc., a company that provides publishing direction to marketing professionals. SAGE eReference was chosen from over 300 entries in the web and intranet sites category, based on the excellence of its graphic design, editorial content, and the site's success in achieving communication effectiveness and excellence.

Created in partnership with RDW Group/iFactory, the dedicated SAGE eReference platform is the online host for more than 70 well-reviewed and award-winning SAGE Reference encyclopedias in the social sciences with a growing list in the health sciences (80 titles will be live by the year's end). The platform provides users with many key options for searching and browsing, and for displaying and utilizing results. The platform also offers library-friendly user, browser, and purchasing options.

"We're pleased that APEX recognized both the world-class content of the SAGE encyclopedias and the elegant design of the SAGE eReference platform," commented Rolf Janke, Vice President and Publisher, SAGE Reference. "Both were created as a result of extensive research and feedback—and are continually updated and improved—from the people who use them: librarians, researchers, faculty, and students."

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**APEX** is the Annual Awards for Publication Excellence Competition, which is sponsored by the editors of *Writing That Works*, the bimonthly newsletter for communicators who write, edit and manage business publications. *Writing That Works* is published by Communications Concepts, Inc., which, since 1984, has provided problem-solving information to professional communicators, including focused services to help publishing, PR and marketing professionals improve publications and communications programs. <http://www.apexawards.com/>