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CONTACT:
Mary Kay Jezzini
SAGE Publicist
212-352-1404
publicity@sagepub.com

FURTHER GROWTH FOR SAGE IN PUBLIC HEALTH

Los Angeles, London, New Delhi and Singapore (January 17, 2008) - SAGE, the world's fifth largest journals publisher, looks set to continue its successful growth in public health this year, today announcing a new partnership with the International Union for Health Promotion and Education (IUHPE) to publish their flagship journal, *Promotion & Education*.

Published quarterly, *Promotion and Education* is a multilingual journal publishing peer-reviewed articles and practical information for a world-wide audience of professionals interested in health promotion and health education.

The Journal is central to the IUHPE's remit of promoting global health and the exchange of ideas, knowledge and know-how among health professionals internationally. Through this new partnership, subscribers will be able to access the journal online, including backfiles dating to 1993, through the SAGE Journals Online (SJO) platform.

"This publishing collaboration with SAGE greatly increases the value of membership in the International Union for Health Promotion and Education," commented Professor Maurice B Mittelmark, Editor-in-Chief of *Promotion and Education*.

"SAGE aims to be the natural home for authors, editors and societies and as such we see it as a key goal to widen access to important research," commented Ziyad Marar, Publishing Director and Deputy Managing Director, SAGE. He added,

"We are delighted to be working with IUHPE to widen *Promotion and Education's* reach internationally, both through providing greater accessibility and visibility online, and also through our sophisticated marketing capabilities."

Institutional subscriptions will include Combined (Print and E-access), E-access, or Print Only options. The journal will be available electronically on the SAGE Journals Online platform beginning March 2008. The journal's new homepage on SAGE Journals Online will be <http://ped.sagepub.com>. Further publication details: ISSN: 1025 3823;

eISSN: 1756-3976; distributed quarterly (March, June, September, December).

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