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**SAGE SUPPORTS RESEARCH EXCELLENCE AS SPONSOR
OF TIMES HIGHER EDUCATION AWARDS**

Los Angeles, London, New Delhi and Singapore (April 7, 2008) – SAGE, the worlds leading independent academic publisher is delighted to announce its support for the Times Higher Education Awards 2008 as sponsors of the Research Project of the Year.

Now in their fourth year, The THE Awards aim to raise awareness and reward the contribution that British universities make to the economic and cultural health of society. Over 90 per cent of British universities took part in last year's awards, which range from Outstanding International University of the Year to Research Project of the Year.

"The research output of British higher education institutions is recognized worldwide for quality and creativity, and the THE Awards offer a key opportunity to celebrate this" commented Clive Parry, Sales and Marketing Director, SAGE, and a judge on the Times Higher Awards Marketing Initiative of the Year panel.

"SAGE aims to be the natural home for authors, editors and societies, and we passionately believe that excellence and quality in research should be recognized and rewarded. We're proud to be associated with the best in research, and to support the community that not only drives our business but plays such a critical role in all our lives."

For the winners of the 2007 THE Awards Research Project of the Year, the awards represented a valuable opportunity to recognize the important contribution that the whole project team makes to research.

"For us the awards were very valuable because they recognized both the importance of our discovery and the strength of the teamwork required to achieve it," commented Professor Carole Mundell of the Astrophysics Research Institute at Liverpool John Moores University. She continued,

"When you work in pure research, it is easy to take for granted how innovative one's work is. We entered and didn't know if we stood a chance to win; there was a very strong short list and it was an achievement in itself to get that far. We were over the moon when the result was announced! It shows other groups like ours should recognize and celebrate the importance of their work."

Professor Mundell's advice to 2008 entrants is not to undersell the value of their work: "We will certainly be looking at the event again and considering whether to enter, but with the knowledge that there will be a very strong field of competitors. We entered, with high hopes but unsure how far our entry would take us; we were delighted to be short listed and winning the award was a great honor."

To find out more about the Times Higher Education Awards 2008 and to submit an entry visit www.sagepub.co.uk/awards.

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The Times Higher Education Awards are a celebration of the outstanding achievements of British higher education. The closing date for entries is June 12 2008. Results will be announced at an awards ceremony at Grosvenor House Hotel on October 23rd 2008. www.timeshighereducation.co.uk/awards