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CONTACT:
Mithu Mukherjee
PR Manager
SAGE Publications
mithu.mukherjee@sagepub.co.uk

WIDESPREAD ACCESS TO SAGE MATERIAL IN ASIA FOR 2008

Los Angeles, London, New Delhi, and Singapore (January 8, 2008) — SAGE, the world's fifth largest journals publisher, is delighted to announce several new consortia agreements across Asia for 2008.

After a year of considerable growth in the region, SAGE content will now be available for subscription to member and affiliated institutions of the Japan Association of National University Libraries (JANUL); Private & Public University Libraries Consortia (PULC); Joint University Librarians Advisory Committee (JULAC); and the Korean Electronic Site License Initiative (KESLI).

SAGE's electronic journals package represents one of the largest collections in the social sciences as well as an extensive portfolio of titles in Science, Technology and Medicine. Members and affiliates of these consortia can now stand to benefit from access to over 485 journals across 40 disciplines in *SAGE Premier*, the *Subject Collections* and *Deep Backfile*. KESLI, based in Korea will also be offering member access to SAGE's award-winning *eReference* package, now containing over fifty titles in 2008.

"It is my pleasure to introduce SAGE's highly qualified e-content to the member institutions of PULC, Private & Public University Libraries Consortium," said Mr. Makoto Nakamoto, Associate Administrative Director, Waseda University Library.

SAGE opened its regional headquarters in Singapore last January, marking the company's commitment to growth in the region. SAGE Singapore now employs staff based in Japan, China, Malaysia and Thailand, as well as managing a network of agents and representatives across Asia.

"Such rapid growth across the Asia market shows recognition of the value and relevance of the SAGE packages to the research community in Asia," said Steve Golden, Managing Director of SAGE Asia-Pacific. "SAGE aims to be the natural home for authors, editors and societies, meaning we publish high quality content from the leading authors and leading journals in their fields. This, along with our growing reference collection, and our ability to provide easy, reliable access to this leading content, provides our customers with the leading content they need."

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