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**WHEN BEING A MODEL MINORITY IS GOOD...AND BAD
RESEARCH PUBLISHED IN *PERSONALITY AND SOCIAL PSYCHOLOGY BULLETIN* BY SAGE**

Los Angeles, London, New Delhi, and Singapore (January 15, 2008) – Asian-Americans have been labeled the “model minority” because of their stereotype of being hardworking, intelligent, and self-disciplined. However, people who endorse this positive stereotype are also more likely to have mixed feelings towards Asian-Americans. Research published by SAGE in the January issue of *Personality and Social Psychology Bulletin (PSPB)* examines that interesting dichotomy.

The studies in the article demonstrate how associating Asian-Americans with positive qualities tends to increase the degree to which people feel threatened by the group’s academic and financial success, which in turn leads to more negative attitudes towards them. After testing the participants’ agreement with positive Asian-American stereotypes, the researchers used a variety of methods to test the paradoxical effect, all of which are delineated in the *PSPB* article.

“A stereotype, even a positive one, comes with costs,” writes Sara D. Hodges, *PSPB* Associate Editor. “This study is important because it might prompt people to consider how ethnic stereotypes – even if they aren’t derogatory stereotypes – might be affecting their perceptions of members of other groups in ways they might not have otherwise considered.”

The article, “When being a model minority is good...and bad: Realistic threat explains negativity towards Asian Americans,” written by William Maddux, Adam D. Galinsky, Amy J. C. Cuddy, and Mark Polifroni in the January issue of *Personality and Social Psychology Bulletin* is available at no charge for a limited time at <http://pspb.sagepub.com/cgi/reprint/34/1/74>.

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