



FOR IMMEDIATE RELEASE

CONTACT:
Mary Kay Jezzini
SAGE Publicist
212-352-1404
publicity@sagepub.com

**SAGE'S NEW *PERSONALITY THEORIES*
THE FINAL BOOK WRITTEN BY THE "GRANDFATHER"
OF COGNITIVE BEHAVIORAL THERAPIES**

Los Angeles, London, New Delhi, Singapore and Washington DC (October 8, 2008) — Albert Ellis is generally regarded as one of the most influential psychologists of the 20th century. He was the intellectual founder of "cognitive behavior therapy." Now, SAGE is offering the final text written by Ellis: ***Personality Theories: Critical Perspectives***.

Co-written with Mike Abrams, and Lidia Abrams, and built on more than a century of psychological research, this new book critically reexamines the theories of Freud, Jung, and Adler, while taking an equally critical look at modern, research-based theories, including Ellis' own. It provides students with tools to discern the legitimacy and current relevance of theories, and also reviews neuropsychology, which allows for a more scientific explanation of personality styles.

Ellis died last summer while this book was in the final stages of preparation.

"Clinicians will reevaluate their own views after reading ***Personality Theories: Critical Perspectives***," said Helen Salmon, Director of Books Marketing at SAGE. "We are truly fortunate to publish Dr. Ellis' final work in the field of clinical psychology. It's another example of our goal of providing quality textbooks by leading authors – at prices that students can afford."

Priced at \$64.95 (paperback) or \$109.95 (hardcover), this enlightening text will provide insight into personality theory for students in courses on personality. It should be required reading for upper-level undergraduate and graduate courses in psychology, counseling, and social work.

###

SAGE is a leading international publisher of journals, books, value-priced textbooks and electronic media for academic, educational, and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students spanning a wide range of subject areas including business, humanities, social sciences, and science, technology, and medicine. A privately owned corporation, SAGE has principal offices in Los Angeles, London, New Delhi, Singapore, and Washington DC. www.sagepublications.com