FOR IMMEDIATE RELEASE

CONTACT:
Mary Kay Jezzini
SAGE Publicist
212-352-1404
publicity@sagepub.com

JOURNAL OF THE ROYAL SOCIETY FOR THE PROMOTION OF HEALTH
TO BECOME PERSPECTIVES IN PUBLIC HEALTH BEGINNING IN 2009

Los Angeles, London, New Delhi, Singapore and Washington DC (August 28, 2008) – SAGE announced today that The Journal of the Royal Society for the Promotion of Health will be changing its name to Perspectives in Public Health beginning in 2009.

The title change is a result of an October 1st merger of the Royal Society of Health with the Royal Institute of Public Health to form the Royal Society for Public Health (RSPH). The merged organization will be the oldest multidisciplinary public health membership body in the world, resulting in a much wider audience for Perspectives in Public Health.

“Perspectives in Public Health will support the RSPH’s membership, creating a forum for high quality discussion on all aspects of public health, and championing the importance of effective policy and practice,” said the Editor, Dr Heather Hartwell. “The journal will publish themed issues on the major health challenges of the 21st century, including obesity, nutrition, the built environment, food safety, and sanitation.”

The journal will also publish submissions on all aspects of public health across all disciplines, such as:

- practice based
- systematic reviews
- digests of policy analysis with relevance to practitioners
- implementation of health protection and health promotion initiatives
- economic analysis of health promotion initiatives

“SAGE is delighted to support the journal’s development through this important transition,” said Ziyad Marar, Deputy Managing Director, and Publishing Director, SAGE. “We are committed to providing the most relevant, up-to-date, high-quality content to the society’s global public health practitioners, policy makers, researchers and academics.”

###

SAGE is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students spanning a wide range of subject areas including business, humanities, social sciences, and science, technology and medicine. A privately owned corporation, SAGE has principal offices in Los Angeles, London, New Delhi, and Singapore. www.sagepublications.com

The Journal of the Royal Society for the Promotion of Health (JRSH) is an indexed bi-monthly, multidisciplinary public health journal with a truly international scope. Indexed in MEDLINE, JRSH publishes original peer-reviewed articles, literature reviews and research papers, and opinion pieces on all aspects of the science, philosophy, and practice of health promotion and public health, as well as news and features. (Through 2008: http://rsh.sagepub.com/) URL, beginning in 2009 with the new name: http://pph.sagepub.com