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**NEW ALA SCHOLARSHIP:
PETER LYMAN MEMORIAL/SAGE SCHOLARSHIP IN NEW MEDIA**

Los Angeles, London, New Delhi, Singapore and Washington DC (December 12, 2008) – SAGE is pleased to announce its support of a new ALA (American Library Association) scholarship, the Peter Lyman Memorial/SAGE Scholarship in New Media.

The scholarship was created in memory of Peter Lyman, former university librarian and professor emeritus of the School of Information at the University of California, Berkeley. Professor Lyman was nationally known for his landmark study on information overload entitled, "How Much Information?" co-authored with Hal Valerian.

The Peter Lyman Memorial/SAGE Scholarship in New Media will support a student in an ALA accredited master's program in Library and Information Studies pursuing a specialty in new media. New media is defined as digital technology's transformation of business and culture during the past 25-plus years, clarifying the evolution of digital communications and human-computer interaction.

The scholarship winner must have demonstrated academic excellence, leadership and evidence of a commitment to a career in librarianship. The recipient will receive a \$2,500 scholarship as well as a travel stipend to attend the ALA Midwinter Meeting.

"Peter Lyman's life work matched our philosophy at SAGE," commented Sara Miller McCune, SAGE Founder and Chairman of the Board. "New media entails staying up-to-date with rapidly emerging technologies, while remaining rooted in the foundation of quality scholarship, something that SAGE has been relentlessly reaching for over four decades. That's why we're so pleased to honor Peter Lyman's vision with this scholarship."

Additional information about this scholarship can be found at www.ala.org/scholarships.

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