FOR IMMEDIATE RELEASE

SAGE MAKES A DONATION TO HELP LAUNCH NEW FOUNDATION
THE MILLER-MCCUNE CENTER FOR RESEARCH, MEDIA AND PUBLIC POLICY
TO UNLOCK ACADEMIC RESEARCH FOR THE PUBLIC

Los Angeles, London, New Delhi, and Singapore (January 4, 2008) — SAGE announced today that it has made a substantial donation to the Miller-McCune Center for Research, Media and Public Policy, a new non-profit foundation aimed at interpreting academic research for general public.

The new foundation will foster civil discourse to improve society through the practical application of social science and other research. Providing a print magazine named Miller-McCune, launching in April 2008, a website, Miller-McCune.com, which will be updated daily, and internships, the Center aims to unlock public research by reporting – in everyday language – the knowledge that can influence public debate and policy.

“SAGE chose to support this new foundation because its mission matches the philosophy we’ve had for the past forty years; that of making a difference in society through the books and journals we publish," commented Alison Mudditt, SAGE Executive Vice President, Higher Education Group. "The Center, with its magazine and website, will present information and possible solutions to the public about social concerns, generating a lively global conversation based on work by researchers, advocates, leaders and journalists, and that’s definitely something we believe in.”

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