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**SAGE AND PINE FORGE PRESS ARE HONORED BY THE  
AMERICAN SOCIOLOGICAL ASSOCIATION AT ASA 2008;  
APPLICATIONS FOR 2009 AVAILABLE SOON AT [WWW.PINEFORGE.COM](http://WWW.PINEFORGE.COM)**

*Los Angeles, London, New Delhi, Singapore and Washington DC* (November 5, 2008) – The American Sociological Association’s Section on Teaching & Learning Sociology honored SAGE and its sociology imprint Pine Forge Press at its 2008 meeting in August for the “SAGE and Pine Forge Press Teaching Innovations and Professional Development Award,” now in its second year.

The award was created by SAGE and Pine Forge Press in 2007 to help defray the costs of attending the ASA’s annual pre-conference on Preparing Future Faculty and provides an average of \$500 per award to promising graduate students and untenured faculty. The award, a unique commitment by a publishing company, has been met with significant interest: in 2007, more than 95 people applied and 13 received awards. In 2008, 104 applied and 19 received awards. The pre-conference is intended to improve excellence in teaching sociology at institutions across the country. This goal parallels SAGE and Pine Forge’s commitment to innovative, effective teaching and learning in the field of sociology.

Funding for the award comes from SAGE and Pine Forge Press as well as from royalties donated by participating Pine Forge authors and editors, such as Jeanne H. Ballantine, Keith A. Roberts, Anna Leon-Guerrero, George Ritzer, Kathleen McKinney, Barbara S. Heyl, and many more. These authors’ bestselling texts, such as: *Our Social World: Introduction to Sociology, 2<sup>nd</sup> Edition*; *The McDonaldization of Society 5; Sociology Through Active Learning, 2<sup>nd</sup> Edition*; and *Social Problems: Community, Policy, and Social Action, 2<sup>nd</sup> Edition*, have been inspiring students and professors alike across the nation.

“From my conversations with authors, it’s clear how much they value the personal connection they feel with SAGE and Pine Forge Press,” said Michele Sordi, SAGE Vice President and Editorial Director, Higher Education Group. “This award enhances our relationship with them and with the ASA, and it further demonstrates why authors and societies feel that SAGE is their natural home.”

Recognized by the ASA for providing “extraordinary service to the discipline of sociology and to the enhancement of teaching and learning sociology,” SAGE and Pine Forge Press were presented a glass plaque at the 2008 ASA meeting in Boston.

Applications for the 2009 “SAGE and Pine Forge Press Teaching Innovations and Professional Development Award” will be available at [www.pineforge.com](http://www.pineforge.com) in December 2008.

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Since its inception, **Pine Forge Press**, a SAGE imprint, has been known for its commitment to innovative, student-oriented teaching materials and resources across the broad field of sociology. Building on that solid foundation, it publishes high quality books and software for undergraduate and graduate college courses in sociology and related curricula. For more information on Pine Forge Press, please visit [www.pineforge.com](http://www.pineforge.com).

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