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**SAGE SARA MILLER MCCUNE ENDOWED CHAIR OF SOCIAL SCIENCES
ESTABLISHED AT UNIVERSITY OF CALIFORNIA, SANTA BARBARA
First recipient: Melvin Oliver, UCSB Dean of Social Sciences**

Los Angeles, London, New Delhi, and Singapore (March 28, 2008) — SAGE announced today that it recently presented the University of California at Santa Barbara a gift of \$500,000 to establish an endowed chair for the dean of social sciences in the College of Letters and Science. The gift was given in honor of SAGE's founder and publisher, and the position will be known as the SAGE Sara Miller McCune Dean of Social Sciences.

Endowed chairs are highly prized academic positions enabling a university to attract and retain top scholars and to more fully develop a field of study by providing ongoing financial support for enhanced research and instruction. The gift from SAGE will specifically support the teaching, research, and administrative activities of Melvin Oliver, a distinguished UCSB professor of sociology and dean of the social sciences.

"It is with great pride that I am the inaugural chair holder for this most important gift to UC Santa Barbara and particularly to the Division of Social Sciences," commented Dean Melvin Oliver. "SAGE has played an extraordinary role in the dissemination of social science research around the world and this gift will form a permanent legacy to honor SAGE founder Sara and her late husband's vision. We will continue to support a social science that is innovative and speaks to the major challenges facing humanity." Oliver is a renowned scholar, educator, author and former vice president of the Ford Foundation.

"Melvin Oliver is an amazing scholar and a wonderful human being and we consider it a privilege to support UCSB in establishing this named chair," added Sara Miller McCune, who is also a UCSB Foundation Trustee. "We are confident that the University of California, Santa Barbara deserves – and will receive – more of this type of support in the next few years."

In 2005, SAGE also contributed \$3.5 million to UCSB to launch an interdisciplinary research center, The SAGE Center for the Study of the Mind.

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