



FOR IMMEDIATE RELEASE

CONTACT:
Mary Kay Jezzini
SAGE Publicist
212-352-1404
publicity@sagepub.com

**PROMOTION AND EDUCATION CHANGES NAME TO
GLOBAL HEALTH PROMOTION**

Los Angeles, London, New Delhi, Singapore and Washington DC (April 14, 2009), The official journal of the International Union for Health Promotion and Education (IUHPE), published by SAGE, has changed its name from *Promotion & Education* to **Global Health Promotion (GHP)**, beginning this month

Published quarterly, **Global Health Promotion** is a multilingual journal publishing authoritative peer-reviewed articles and practical information for health promotion and health education professionals worldwide.

The Journal is central to the IUHPE's goal of promoting global health and the exchange of ideas, knowledge and know-how among health professionals internationally. The new name recognizes the IUHPE's global span, and the term 'health promotion' identifies the journal's content precisely, encompassing education and healthy public policy, as well as other key concepts that define modern health promotion. The name change is one of the developments following **GHP's** transition to SAGE in 2008; one of three high profile public health titles to move to SAGE last year.

"**Global Health Promotion** is a flagship title in SAGE's medical portfolio," commented Tessa Picknett, Publisher, STM Journals, SAGE. "The journal now publishes original articles; commentaries showcasing health promotion practices; and a new section, Addresses, which are verbatim transcriptions of outstanding oral presentations at conferences. The name change strongly indicates the relevance of the journal and its content to researchers across the whole spectrum of Public Health."

"**Global Health Promotion** has become the place to go for cutting edge insight into present day health promotion. It goes from strength to strength," added David V. McQueen, Associate Director for Global Health, Centers for Disease Control and Prevention, United States and IUHPE President.

To mark the publication of the first 2009 issue of the renamed **Global Health Promotion**, SAGE will be offering 30 days free online access to this issue as well as the March 2009 supplement. For further information visit <http://ghp.sagepub.com/>.

###

The **IUHPE** is a leading global network working to promote health worldwide and contribute to the achievement of equity in health between and within countries. It draws its strength and authority from the qualities and commitment of its diverse network of members, and it has an established track record in advancing the knowledge base and improving the quality and effectiveness of health promotion and health education practice. Members range from government bodies, to universities and institutes, to NGOs and individuals across all continents. <http://www.iuhpe.org/>

SAGE is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students spanning a wide range of subject areas including business, humanities, social sciences, and science, technology and medicine. An independent company, SAGE has principal offices in Los Angeles, London, New Delhi, Singapore and Washington DC. www.sagepublications.com