



FOR IMMEDIATE RELEASE

CONTACT:

Mary Kay Jezzini
SAGE Publicist
212-352-1404
publicity@sagepub.com

**SAGE TO LAUNCH HANDBOOK COLLECTION ON AWARD-WINNING
SAGE REFERENCE ONLINE PLATFORM**

Los Angeles, London, New Delhi, Singapore, and Washington DC (March 11, 2009)—SAGE announced today that it will be launching the **SAGE Reference Online Handbook Collection**, a set of 80 of its highest rated handbooks, digitized and hosted on the award-winning *SAGE Reference Online* platform.

Sold as a collection, the handbooks cover a range of subject areas across the social sciences. Coming soon, the **Handbook Collection** will be hosted on the *SAGE Reference Online* platform, selected as 2007 Best Reference by *Library Journal*, a 2007 *CHOICE* Outstanding Academic Title, and a 2008 APEX Award for Publishing Excellence. Users will benefit from advanced searching and browsing capabilities, along with many options for displaying and utilizing results.

The **Handbook Collection** was developed following extensive consultation with librarians about how researchers are actually using reference collections in today's libraries. "SAGE has always worked closely with librarians to put together content that reflects what their users need," said Rolf Janke, Vice President, SAGE Reference. "We believe the **Handbook Collection** will be just as warmly received by the people who will be using it: the librarians, researchers, faculty, and students," adds Janke.

For more information, visit www.sagepub.com/reference.nav.

###

SAGE is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students spanning a wide range of subject areas including business, humanities, social sciences, and science, technology, and medicine. A privately owned corporation, SAGE has principal offices in Los Angeles, London, New Delhi, Singapore, and Washington DC. www.sagepublications.com