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**SAGE PUBLICATIONS CELEBRATES ITS 40TH ANNIVERSARY
WITH EVENTS AROUND THE WORLD**

Thousand Oaks, CA, USA and London, United Kingdom (February 18, 2005) – SAGE Publications had humble beginnings. Founder Sara Miller McCune worked a job by day and built the company at night, raising start-up capital from the sale of a used air conditioner. It's come a long way since 1965! Today, SAGE has over 500 employees, and publishes 400 journals and thousands of book titles, encompassing the social sciences and other disciplines.

This year, SAGE Publications will celebrate its 40th anniversary with events around the world:

- **Southern California Celebration for SAGE Employees** – Scheduled for May, this will be held at a venue close to SAGE's headquarters in Thousand Oaks, and will include the SAGE staff, SAGE Board of Directors and special guests
- **London Celebration for SAGE Employees** – Scheduled for late July, this will be held at the Royal Institute of British Architects. Invited are the London SAGE Staff, SAGE Board of Directors, the U.S.-based executives and special guests.
- **New York City Public Debate** – Scheduled for early October at a significant library in New York City, the debate, featuring renowned social scientists, will be followed by a reception.
- **Additional anniversary events** are still in the development stages.

"SAGE is a unique independent academic publisher and we're excited to celebrate its 40 years of success in the market, as well as honor Sara Miller McCune for her steadfast vision" said President and CEO Blaise Simqu. "These events will help all of us commemorate our company's accomplishments in an exceptional and memorable way."

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About SAGE:

SAGE Publications (www.sagepub.com) is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students. SAGE Publications, a privately owned corporation, has principal offices in Thousand Oaks, California; London, United Kingdom; and New Delhi, India.