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SAGE ESTABLISHES CENTER FOR THE STUDY OF THE MIND
AT UC SANTA BARBARA

Thousand Oaks, California, USA and London, United Kingdom (November 4, 2005) – SAGE Publications has contributed $3.5 million to UC Santa Barbara to launch a dynamic new interdisciplinary research center for the study of the mind. SAGE’s gift is one more way it is commemorating its 40th anniversary.

The SAGE Center for the Study of the Mind will bring together UCSB scholars from a broad range of academic disciplines in the arts and humanities, social sciences, the sciences, and engineering to explore the multidimensional nature of the human mind. Directing the pioneering new effort will be Michael Gazzaniga, widely regarded as the founder of the cognitive neuroscience field.

“This is a fantastic opportunity to build the mind sciences into a wide-ranging program that is inclusive of the social sciences and the arts and humanities,” said Gazzaniga. “My hope is to build a powerful new center focused on the unique nature of the human mind and how it works.”

UCSB Chancellor Henry T. Yang thanked SAGE Publications for its “vision and generosity in supporting this pioneering interdisciplinary research center. The SAGE Center for the Study of the Mind will help revolutionize our understanding of the brain and mind, and ultimately of ourselves as humans.”

“SAGE established the unique center at UCSB as visible contribution to supporting basic research and furthering important fields of study,” said Alison Mudditt, executive vice president of the Higher Education Group at SAGE. “SAGE’s 40 years of success would not have been possible without the support of our authors and editors, and we wanted to mark this milestone anniversary by creating an ongoing partnership with the academic community.”

SAGE’s gift will also establish a distinguished visiting scholar program that will bring leading researchers to UCSB to study the brain and to participate in seminars and conferences.

On November 10, SAGE and UCSB will launch the SAGE Center for the Study of the Mind with a special public event and panel discussion on the “Multidimensional Aspects of Mind: The Interdisciplinary Approach.”

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