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**AN UNPRECEDENTED REFERENCE FROM THE LEADING PUBLISHER IN THE FIELD:
SAGE'S [ENCYCLOPEDIA OF SOCIAL THEORY](#)**

Thousand Oaks, CA, USA (April 27, 2004) – Humans have assessed the nature of social relations and social organization for thousands of years. But only in the eighteenth and nineteenth centuries did social relations and society become a single topic of formal study. Today, the discipline of social theory has “gone global,” reaching beyond its traditional focus on economics, philosophy, and sociology to encompass relevant modern fields such as media and cultural studies.

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- Economic Sociology
- Enlightenment
- Feminism
- Marxist Theory
- Method and Metatheory
- Multiculturalism
- Politics and Government
- Postmodernism

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Editor George Ritzer is Distinguished University Professor at the University of Maryland. His most recent books include *The McDonaldization of Society* (New Century Edition, Pine Forge), *Enchanting a Disenchanted World* (Pine Forge), and with Barry Smart, *The Handbook of Social Theory* (Sage).

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