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**SAGE PUBLICATIONS KICKS OFF
40TH ANNIVERSARY CELEBRATIONS
WITH GETTY CENTER RECEPTION**

Thousand Oaks, CA, USA and London, United Kingdom (April 7, 2005) – Forty years of publishing excellence is a wonderful reason to celebrate and SAGE Publications has planned several festive events to commemorate this significant anniversary. The southern California event will be held at the Harold M. Williams Auditorium in the architecturally stunning Getty Center on Thursday, May 19, 2005.

Giving tribute to founder Sara Miller McCune will be one focus that afternoon. She led the company from its humble beginnings in her garage to the significant company it is now. Also spotlighted will be the impact SAGE has had on the academic community, with its 500+ employees, 400 journals and thousands of books covering the social sciences and other disciplines.

All SAGE's U.S. employees, including the Board of Directors are invited to this event. Also attending will be a variety of other special guests, including a number of authors, leaders in area school districts and secondary institutions, key business figures, and political dignitaries. They will all enjoy a reception and champagne toast, as well as presentations by dignitaries, including Ms. McCune, SAGE President and CEO Blaise Simqu, and two exceptional authors.

"SAGE is a unique independent academic publisher and we're excited to celebrate its 40 years of success in the market, as well as honor Sara Miller McCune for her steadfast vision" said Simqu. "We're anticipating that this reception at the Getty Center will be an exciting and festive way to celebrate with our friends and U.S. employees."

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About SAGE:

SAGE Publications (www.sagepub.com) is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students. SAGE Publications, a privately owned corporation, has principal offices in Thousand Oaks, California; London, United Kingdom; and New Delhi, India.