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SAGE TO MAKE SUBSTANTIAL DONATION TO THE NEW SCHOOL

Thousand Oaks, California, USA and London, United Kingdom (October 11, 2005) – SAGE Publications continues its year-long 40th anniversary commemorations by presenting a donation to The New School at a very special evening in New York this week, in celebration of both organizations' commitment to social science research, education and publishing.

Blaise R. Simqu, President and CEO of SAGE Publications will present a substantial amount of SAGE product to The New School's Lisa Browar, University Librarian. "SAGE believes in The New School's mission of creating world citizens," said Simqu, "and we're pleased to provide the SAGE product to The New School Library to help them reach that goal."

The New School is a progressive university based in Greenwich Village. It is comprised of eight schools bound by a common intent: to prepare and inspire its 9,300 undergraduate and graduate students to bring actual, positive change to the world.

SAGE and The New School have teamed up to host a very special evening at The New School's Lang Center. The keynote address will be delivered by Douglas S. Massey, the Henry G. Bryant Professor of Sociology and Public Affairs at Princeton University's Woodrow Wilson School of Public and International Affairs. His remarks will applaud many aspects of social science research.

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About SAGE:

SAGE Publications (www.sagepub.com) is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students. SAGE Publications, a privately owned corporation, has principal offices in Thousand Oaks, California; London, United Kingdom; and New Delhi, India.