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**SAGE REFERENCE AND RDW GROUP/iFACTORY
COLLABORATE TO CREATE ONLINE PUBLISHING PLATFORM**

Thousand Oaks, California, and London, United Kingdom (January 13, 2006) – SAGE Reference has joined forces with RDW Group/iFactory to create an exceptional online publishing platform for its highly regarded encyclopedias.

RDW Group, headquartered in Boston, specializes in integrated communications. The interactive team from RDW's iFactory will be working hand-in-hand with SAGE Reference's Vice President and Publisher, Rolf Janke to create the platform. "We are very impressed with the iFactory technological expertise as well as their library market knowledge," said Janke. "That combination will serve all of SAGE Reference's needs in constructing SAGE Reference Online."

"We're looking forward to working with SAGE in the creation of this online resource for its client base," said RDW Senior Vice President, Dennis Franczak of the new collaboration. "Key targets for the new launch will be libraries, librarians, universities and public school systems."

The SAGE Reference Online Platform will launch early next year.

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About SAGE:

SAGE Publications (www.sagepublications.com) is a leading international publisher of journals, books and electronic media for scholarly, educational and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students. SAGE Publications, a privately owned corporation, has principal offices in Thousand Oaks, California; London, United Kingdom; and New Delhi, India.

About RDW Group/iFactory:

RDW Group's Interactive Factory uses technology and design to transform digital media dreams into innovative, usable realities. Since 1992, iFactory's products have been easy to understand, rich in experience, and tailored to accomplish all organizational needs.