FOR IMMEDIATE RELEASE

SAGE APPOINTS TESSA PICKNETT AS NEW STM PUBLISHER

Thousand Oaks, California, London, United Kingdom, and New Delhi, India (April 13, 2006) – In order to provide direction for the globally expanding science, technology, and medicine (STM) journals program, SAGE Publications has recently appointed Tessa Picknett as STM Publisher. This is a newly-created position based in SAGE’s London office.

Picknett has a PhD in the Life Sciences and comes to SAGE from Academic Press and Elsevier where she garnered over 15 years of experience in book and journal publishing. She has also helped negotiate key partnerships with societies for both books and journals.

At SAGE, she will be instrumental in leading and growing the STM journals program from its current foundation, which includes journals in life science, medicine, and materials science and engineering. Key journals in the company’s STM journals program, many of which are published on behalf of valued society and association partners, include Angiology, Clinical Pediatrics, The American Journal of Sports Medicine, The Journal of Clinical Pharmacology, The Diabetes Educator, Journal of Biomolecular Screening, Journal of Biological Rhythms, Journal of Psychopharmacology, and Journal of Composite Materials.

“I am delighted to join this dynamic and independent company at a key point in SAGE’s history, just following its 40th anniversary last year,” stated Picknett about joining SAGE. “While SAGE is one of the largest and most respected academic publishers with a truly global reach, the STM journals program has been a relatively small component to date. However, the portfolio is growing strongly and has arisen in response to the identified need for a publisher that listens closely to its partners’ needs, and shares their values. The STM program is now uniquely placed to fully care for each title in an individualized fashion. It is important to me that we really understand; and are attentive to the needs of authors, readers, editors, and society partners; and are close to our customers in every aspect of what we do, in the spirit of engaged scholarship.”

“This is a tremendously exciting time at SAGE,” said Ziyad Marar, Publishing Director and Deputy Managing Director, about Picknett’s new position. “Tessa has a deep understanding of the issues in STM publishing, and working with her colleagues in the U.S. and Asia will accelerate the growth of our publishing program on an international scale. Appointing her to lead the highly experienced team of STM publishers we have already recruited will reinforce and extend SAGE’s reputation as the natural home for authors, editors, and societies.”

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About SAGE

SAGE Publications is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students spanning a wide range of subject areas including business, humanities, social sciences, and science, technology and medicine. SAGE Publications, a privately owned corporation, has principal offices in Thousand Oaks, California, London, United Kingdom, and New Delhi, India.

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