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SAGE DONATES TO TSUNAMI RELIEF

Thousand Oaks, California, USA and London, United Kingdom (January 2005) – SAGE Publications is contributing a substantial donation to the worldwide relief effort for the victims of the horrible tsunami disaster in South Asia.

The disaster hit “close to home” for SAGE. A long tenured and well-respected staff member was in Sri Lanka with his family at the time of the tsunami. SAGE also has a corporate division in India. Although all the SAGE associates are safe, the connection made the disaster more compelling, and donating was a natural response.

In addition to the generous corporate-level donation, SAGE Publications is matching employee contributions to any charity dedicated to providing relief for the victims of the tsunami. There is no limit to the amount SAGE will match for this disaster.

Blaise Simqu, CEO and President, commented, “SAGE Publications takes great pride in our history of community support, both near and far. We are pleased to work in an organization so devoted to the community and we are proud of our employees who are willing to help those affected.”

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