

FOR IMMEDIATE RELEASE

CONTACTS:

Mary Kay Jezzini
Publicist
Mary.Kay@ix.netcom.com
Tel: 212-673-1812

Carmel Withers
Senior Marketing Manager
SAGE Publications
Tel: 805-410-7170
carmel.withers@sagepub.com

SAGE REFERENCE LAUNCHES SAGE eREFERENCE

**Collaboration with RDW Group/iFactory creates an exceptional online publishing platform
for award-winning SAGE Reference encyclopedias**

Thousand Oaks, California, London, United Kingdom, and New Delhi, India (June 29, 2006) – SAGE Reference has been publishing authoritative and award-winning social science encyclopedias since 2001. Now they are pleased to announce the launch of *SAGE eReference*.

Created in partnership with RDW Group/iFactory and available in January 2007, students and researchers will be able to peruse all the SAGE Reference content online, providing a wealth of knowledge right at their fingertips. Because SAGE chooses to offer library-friendly options, libraries will be able to purchase single titles from *SAGE eReference* or the entire list with no minimum order and no hidden fees.

The new *SAGE eReference* platform will provide researchers with many key features, such as:

- Simple searches for words or phrases, as well as advanced Boolean searches
- Options for displaying results
- Browsing by the Readers Guide, the A to Z list of entries, and the Index
- Unlimited users
- Access directly from the library's browser with no downloads or special readers needed
- Options for printing, copying, pasting, emailing and citing entries
- The option of purchasing to own

"SAGE Reference has an established list of exceptional encyclopedias," commented Vice President and Publisher Rolf Janke, "Now we're excited about launching our own platform for the encyclopedias, resulting in better service and more options for all libraries."

###

SAGE Publications is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students spanning a wide range of subject areas including business, humanities, social sciences, and science, technology and medicine. SAGE Publications, a privately owned corporation, has principal offices in Thousand Oaks, California, London, United Kingdom, and New Delhi, India. www.sagepublications.com

RDW Group's Interactive Factory uses technology and design to transform digital media dreams into innovative, usable realities. Since 1992, iFactory's products have been easy to understand, rich in experience, and tailored to accomplish all organizational needs.