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**UNDERSTAND OUR WORLD'S INCREASING FLOW OF INFORMATION WITH
SAGE REFERENCE'S COMPREHENSIVE NEW
ENCYCLOPEDIA OF MEASUREMENT AND STATISTICS**

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Editor **Neil J. Salkind** is a professor of psychology and research in education at the University of Kansas in Lawrence. He wrote the popular SAGE title, *Statistics for People Who (Think They) Hate Statistics* and edited *The Encyclopedia of Human Development*.

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