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UNDERSTAND CULTURE’S IMPACT WITH SAGE REFERENCE’S NEW
ENCYCLOPEDIA OF MULTICULTURAL PSYCHOLOGY

Thousand Oaks, CA and London, UK, and New Delhi, India (June 8, 2006) – Since the 1970s, looking at psychology through the lens of culture has developed into what is now considered a highly significant, rapidly growing subfield in American psychology. In fact, multicultural research has increased so much that a comprehensive reference source dedicated to the findings is in high demand today.

SAGE Reference fills this need with its authoritative Encyclopedia of Multicultural Psychology, the first scholarly guide to synthesize this dynamic new field. Entries address culture across a broad spectrum of psychological viewpoints, including topics relevant to social, cognitive, environmental, cross-cultural, and clinical psychology.

Supporting the notion that culture – not race – is the best method to use in observing differences between individuals, this unprecedented work provides an index to the terms, concepts, and issues in the field, organized into these key categories:

Conceptual Issues
- Cultural Concerns
- Ethnic Groups
- Indigenous Concerns
- Measurement
- Professional Organizations
- Psychopathology
- Sociological Issues
- Treatment

An essential addition to any public or academic library’s social science collection, SAGE’s Encyclopedia of Multicultural Psychology is an excellent resource for those interested in improving their awareness and comprehension of cultural practices prevalent among all people.

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