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**UNDERSTAND CULTURE'S IMPACT WITH SAGE REFERENCE'S NEW
*ENCYCLOPEDIA OF MULTICULTURAL PSYCHOLOGY***

Thousand Oaks, CA and London, UK, and New Delhi, India (June 8, 2006) – Since the 1970s, looking at psychology through the lens of culture has developed into what is now considered a highly significant, rapidly growing subfield in American psychology. In fact, multicultural research has increased so much that a comprehensive reference source dedicated to the findings is in high demand today.

SAGE Reference fills this need with its authoritative ***Encyclopedia of Multicultural Psychology***, the first scholarly guide to synthesize this dynamic new field. Entries address culture across a broad spectrum of psychological viewpoints, including topics relevant to social, cognitive, environmental, cross-cultural, and clinical psychology.

Supporting the notion that culture – not race – is the best method to use in observing differences between individuals, this unprecedented work provides an index to the terms, concepts, and issues in the field, organized into these key categories:

Conceptual Issues

- Cultural Concerns
- Ethnic Groups
- Indigenous Concerns
- Measurement
- Professional Organizations
- Psychopathology
- Sociological Issues
- Treatment

An essential addition to any public or academic library's social science collection, SAGE's ***Encyclopedia of Multicultural Psychology*** is an excellent resource for those interested in improving their awareness and comprehension of cultural practices prevalent among all people.

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