EXPLORE MEDIA’S IMPACT ON THE YOUNG
WITH SAGE REFERENCE’S MONUMENTAL NEW
ENCYCLOPEDIA OF CHILDREN, ADOLESCENTS, AND THE MEDIA

Thousand Oaks, California, London, United Kingdom, New Delhi, India (September, 2006) Television, radio, recorded music, movies, mobile phones, electronic games, the Internet, and printed materials… Typical American teens utilize media for more than six hours every day – more time than they spend in school or with their families – according to the Kaiser Family Foundation’s landmark 2005 study of 8-to-18-year-olds.

SAGE Reference’s monumental new Encyclopedia of Children, Adolescents, and the Media explores media’s impact on youth like no other resource. In two-volumes, this unprecedented reference features 400+ entries presenting state-of-the-art research and ready-to-use facts on the media's interaction with children and adolescents. Complex and difficult topics are examined in-depth, including:

- sex and violence
- rating systems and warning labels
- attention deficit disorder
- body image and eating disorders
- popular music lyrics
- advertising
- digital music downloading
- parental involvement
- policymaking
- child development

Written by an international team of expert contributors from the fields of psychology, education, media studies, communication, sociology, and public policy, the Encyclopedia covers the traditional and electronic media, examining their controversial impact—for good and ill—on the young.

Public and academic libraries will welcome the solid, cross-disciplinary coverage of the increasingly relevant issues presented in SAGE’s Encyclopedia of Children, Adolescents, and the Media.

Editor Jeffrey Jensen Arnett is a Research Professor at Clark University in Worcester, Massachusetts.

SAGE Publications is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students. SAGE Publications, a privately owned corporation, has principal offices in Thousand Oaks, California, London, United Kingdom, and in New Delhi, India. www.sagepublications.com