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**EXPLORE MEDIA'S IMPACT ON THE YOUNG  
WITH SAGE REFERENCE'S MONUMENTAL NEW  
*ENCYCLOPEDIA OF CHILDREN, ADOLESCENTS, AND THE MEDIA***

*Thousand Oaks, California, London, United Kingdom, New Delhi, India (September, 2006)* Television, radio, recorded music, movies, mobile phones, electronic games, the Internet, and printed materials... Typical American teens utilize media for more than six hours every day – more time than they spend in school or with their families – according to the Kaiser Family Foundation's landmark 2005 study of 8-to-18-year-olds.

SAGE Reference's monumental new *Encyclopedia of Children, Adolescents, and the Media* explores media's impact on youth like no other resource. In two-volumes, this unprecedented reference features 400+ entries presenting state-of-the-art research and ready-to-use facts on the media's interaction with children and adolescents. Complex and difficult topics are examined in-depth, including:

- sex and violence
- rating systems and warning labels
- attention deficit disorder
- body image and eating disorders
- popular music lyrics
- advertising
- digital music downloading
- parental involvement
- policymaking
- child development

Written by an international team of expert contributors from the fields of psychology, education, media studies, communication, sociology, and public policy, the *Encyclopedia* covers the traditional and electronic media, examining their controversial impact—for good and ill—on the young.

Public and academic libraries will welcome the solid, cross-disciplinary coverage of the increasingly relevant issues presented in SAGE's *Encyclopedia of Children, Adolescents, and the Media*.

Editor **Jeffrey Jensen Arnett** is a Research Professor at Clark University in Worcester, Massachusetts.

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March 2007	2- Volumes	ISBN: 1-4129-0530-3	\$325.00
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