

FOR IMMEDIATE RELEASE

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**NEW LOOK AND ENHANCED FEATURES AND FUNCTIONALITY
COMING SOON TO SAGE JOURNALS ONLINE**

Thousand Oaks, CA; London, UK; and New Delhi, India (October 19, 2006) – Continuing its mission to provide online access to its journal content as efficiently as possible, SAGE Publications announced today that the *SAGE Journals Online* (SJO) platform is being completely updated and enhanced with many new features. The newly refined SJO will launch later this fall.

The new enhanced platform will encompass a new look and feel, as well as:

- Improved navigation across the entire platform
- Easy-to-locate, site-level quick search function
- Enhanced advanced search options, including “Fielded Boolean Search”
- Refined search possibilities, including search history and saved searches
- New “My Tools” tab providing all personalization and alert features in one easy-to-find location
- Improved marked citations, including email, print or save option
- RefWorks compatibility
- New and improved contextual “help” system
- Institutional branding on the interface

“As a major publisher of electronic journals,” commented John Shaw, Director of Publishing Technologies, “SAGE is committed to providing both high-quality content and working with librarians and users to ensure that our platform is consistently improved with new features and functionality. The new enhancements are unquestionably a step in that direction.”

The new *SAGE Journals Online* platform, which is powered by HighWire Press, provides online access to more than 450 journals at the forefront of knowledge, contributing to the disciplines of the future, and spanning a wide range of subject areas in business, humanities, social sciences, and science, technology, and medicine.

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