

FOR IMMEDIATE RELEASE**CONTACT:**

Tom Taylor
Vice President of Marketing and Sales
SAGE Publications
Email: tom.taylor@sagepub.com

**SAGE LAUNCHES NEW AND IMPROVED
SAGE JOURNALS ONLINE PLATFORM**

Thousand Oaks, CA; London, UK; New Delhi, India, and Singapore (November 16, 2006) – SAGE announced today that its newly enhanced *SAGE Journals Online* platform is now available. The new and improved platform has been completely updated with many new features.

The *SAGE Journals Online* platform, powered by HighWire Press, provides online access to more than 460 journals and their related backfiles, spanning a wide range of subject areas in business, humanities, social sciences, and science, technology, and medicine.

The platform now encompasses a new look and feel, as well as improved navigation across the entire site, including an easy-to-locate, site-level quick search and improved advanced search options. To view the enhanced *SAGE Journals Online* platform, visit <http://online.sagepub.com>.

“We’re excited about launching the enhanced *SAGE Journals Online* platform,” commented Tom Taylor, SAGE’s Vice President of Marketing and Sales. “SAGE has worked with librarians and users to ensure that the enhanced platform is as user-friendly and efficient as possible. The new features and functionality make SAGE’s high-quality content even more accessible to researchers and students worldwide.”

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About SAGE

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