

# IFLA Journal

Official Journal of the International Federation of Library Associations and Institutions

Editor: **Stephen Parker**

## About the Journal

**IFLA Journal** promotes and supports the aims and core values of IFLA as the global voice of the library and information profession by providing authoritative coverage and analysis of

- a) the activities of IFLA and its various constituent bodies and members, and those of other bodies with similar aims and interests
- b) completed, ongoing and proposed policies, plans and programmes related to the development of library and information services around the world.

Contributions to the journal include:

- original articles and features
- news and information about current and forthcoming activities and events in the field of library and information services
- reviews or announcements of new publications, products or services
- information about education and training opportunities, fellowships, honours and awards
- personal news
- obituaries
- letters to the Editor.

Articles and features are normally published only in English, but abstracts will be translated into the other working languages of IFLA - French, German, Russian or Spanish – for publication.

## Audience

**IFLA Journal** is read by practising librarians in both the public and private sectors, members of IFLA who receive the journal with their membership, students and scholars of information science, employees from the information industry and documentalists.

## Print Run

The print run of 2300 has a geographical breakdown as follows:

UK	4%
Europe	49%
USA & Canada	19%
Australasia	3%
RoW	25%

This includes over 1,700 members of IFLA who receive the journal with membership.

## Website - [WWW.IFL.SAGEPUB.COM](http://WWW.IFL.SAGEPUB.COM)

The SAGE Journals website contains key information on the journal, including a breakdown of the editorial board, subscription information and a sample issue.



## Subscription Information

ISSN: 0340-0352

Vol. 33 (2007)

Frequency: March, June, October, December

Institutional rate: £180 / US\$315

Individual rate: £48 / US\$84

## Advertising Opportunities

Colour and monochrome advertisements are accepted, subject to editorial approval, and may be placed at the front and back of the journal.

## Frequency

The journal is a quarterly publication. It has a copy deadline of eight weeks before the first day of the publication month for display advertising.

## Rates and Requirements

Rates are in GBP£ Sterling (per advert) for 2007 volume

	Type area	Price in £ b/w	Price in £ 4 colour
Full Page	265 x 180mm	£535	-
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## Discount

Agency Commission	5%
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## Submission Requirements

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**Note: Advertisers should note that all bookings are subject to editorial approval.**

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