



The American Orthopaedic Society for Sports Medicine

## American Journal of Sports Medicine 2009 Online Advertising Rates

### Banner Rates & Locations

Banner Type	Exclusive or Rotating	Location	Minimum Monthly Impressions*	Size	3 Month rate		6 Month rate		12 Month rate	
					Advertiser	Non-Advertiser	Advertiser	Non-Advertiser	Advertiser	Non-Advertiser
<b>Banner 1:</b> Home Page Base Banner	Rotate with no more than 2 other banners	Journal home page only	12,000	220 x 40	\$575	\$1,200	\$820	\$1,635	\$1,415	\$2,830
<b>Banner 2:</b> Interior Ad	Rotate with no more than 2 other banners	Interior pages, including all PDF views	100,000	220 x 40	\$2,000	\$4,000	\$3,500	\$7,000	\$6,500	\$13,000

\*Minimum monthly impressions based upon rotation with 2 other banners. If no other banners are appearing in rotation, then exposure could double or triple from this figure.

**Acceptable File Formats:** GIF, Animated GIF, JPG, PNG

Advertiser rates apply to companies advertising 3 or more times in the print journal during the current calendar year.

### Examples of Banners

The screenshot shows the homepage of The American Journal of Sports Medicine. On the left is a navigation menu with links like 'About the Journal', 'Editorial Board', and 'Manuscript Submission'. The main content area features a search bar with fields for Author, Keyword(s), Year, Vol, and Page, and a 'Go' button. A red box labeled '1' is drawn around the search bar. Below the search bar, there are two advertisements: one for BIOMET Sports Medicine and another for a3bs.com. The footer contains copyright information for 2008 and ISSN numbers.

The American Journal of Sports Medicine

**AJSM Systematic Review Competition**

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QUICK SEARCH: [advanced]  
 Go Author Keyword(s):  
 Search Vol: Page:

Archive of All Online Issues: 1 Sep 1972 - 1 Sep 2008

**IMPORTANT NOTICE**

SAGE is currently in the process of updating and loading back-file issues to the journals hosted on SAGE Journals Online. Please note that some of the back-file journal issues may be temporarily unavailable during this enhancement process. Please accept our apologies for any inconvenience.

**Current Issue:** [September 2008](#) Vol. 36, Num. 9  
**Recent Issues:** [August 2008](#) Vol. 36, Num. 8 | [July 2008](#) Vol. 36, Num. 7 | [June 2008](#) Vol. 36, Num. 6

**Full Text and Abstracts:** 1 Jan 1998 - 1 Sep 2008

2000s	<a href="#">2000</a>	<a href="#">2001</a>	<a href="#">2002</a>	<a href="#">2003</a>	<a href="#">2004</a>	<a href="#">2005</a>	<a href="#">2006</a>	<a href="#">2007</a>	<a href="#">2008</a>	-
1990s	-	-	-	-	-	-	-	-	<a href="#">1998</a>	<a href="#">1999</a>

**PDF and Abstracts:** 1 Sep 1972 - 1 Dec 1997

1990s	<a href="#">1990</a>	<a href="#">1991</a>	<a href="#">1992</a>	<a href="#">1993</a>	<a href="#">1994</a>	<a href="#">1995</a>	<a href="#">1996</a>	<a href="#">1997</a>	-	-
1980s	<a href="#">1980</a>	<a href="#">1981</a>	<a href="#">1982</a>	<a href="#">1983</a>	<a href="#">1984</a>	<a href="#">1985</a>	<a href="#">1986</a>	<a href="#">1987</a>	<a href="#">1988</a>	<a href="#">1989</a>
1970s	-	-	<a href="#">1972</a>	<a href="#">1973</a>	<a href="#">1974</a>	<a href="#">1975</a>	<a href="#">1976</a>	<a href="#">1977</a>	<a href="#">1978</a>	<a href="#">1979</a>

## E-TOC SPONSORSHIP

Sponsorships are now available. Single sponsorships are available for every issue of the e-TOC alert, which is delivered to all registrants prior to each print issue mailing. Rate is 1x the earned *AJSM* B/W rate. Contact us for more details.

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