

ADVERTISING OFFICE

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BUSINESS OFFICE

SAGE Publications Ltd
1 Oliver's Yard, 55 City Road
London EC1Y 1SP
United Kingdom

PUBLICATION DATES & DEADLINES

Issue	Reservation	Material
January	October 1	October 12
April	January 4	January 12
July	April 1	April 12
October	July 1	July 12

ADVERTISING RATES

One Page \$650
Cover 2 (includes 4-color) \$800
Cover 3 (includes 4-color) \$750
Cover 4 (includes 4-color) \$850

DISCOUNTS & TERMS

Agency commission 15% to recognized advertising agencies, provided payment is received within 30 days of invoice date.
10% discount for four ads within a contract year.

MECHANICAL AND PRODUCTION REQUIREMENTS

Full Page ad size: 4.92" x 7.87"
Bleeds on Covers only. Trim size 6.14" x 9.21". Bleed size 6.37" x 9.44"
Production requirements: PDF files required. Please inquire about other formats.
Additional charge for ad set up. Please inquire for rates.
Color only on covers 2, 3 and 4.
Printed by offset. Perfect binding. Vellum stock finish. 133 line screen.

EDITORIAL AND CIRCULATION

Mailed two weeks prior to month of publication.
National and international circulation approximately 3,000; latest mailing figures available on request.
Individual Subscription, Combined (Print & E-access) \$39.00

LIST RENTAL AND EXCHANGE

Call: 516-674-8603 or email: charles@rothadvertising.com

Founded in 1944 at Princeton Theological Seminary, Theology Today is a peer-reviewed, quarterly journal whose contributors include both emerging and established scholars. The editors seek to introduce to an ecumenical readership of academics and religious leaders significant new figures and movements in Christian theology, to foster intellectual encounters between Christianity and the other Abrahamic faiths, and to bring theological reflection and assessment into dialogue with emerging forms of church life and mission.