

## Health Education & Behavior

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### Submission guidelines



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Health Education & Behavior publishes authoritative empirical research and commentary on critical health issues of interest to a broad range of professionals whose work involves understanding factors associated with health behavior and evidence-based social and behavioral strategies to improve health status. The journal audience consists primarily of researchers and practitioners in health education and health promotion. Typical manuscripts published in the journal include reports of empirical research using qualitative or quantitative methods; formative, process, and outcome evaluations; and literature reviews.

We encourage authors to read [Taking Quantitative Data Analysis Out of the Positivist Era: Calling for Theory-Driven Data-Informed Analysis](#) by Dr. Haardörfer. This article provides insights on how we frame research, theory, and data analysis.

We also expect submitting authors to follow the [Equator Network Reporting Guidelines](#) in preparing their manuscripts.

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1 words of text (abstract of up to 250 words), plus tables and figures, and references.

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- All manuscripts should be prepared in accordance with the style and format requirements of the *Publication Manual of the American Psychological Association* (6th edition).
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- Each manuscript reporting empirical research that is submitted is expected to include implications for theory, policy, and/or practice in the discussion section.

Reporting standards: *Health Education & Behavior* has adopted guidelines for reporting standards that have been developed in recent years and promulgated by several groups. Manuscripts reporting the results of an intervention that has been evaluated should provide a detailed description of the intervention in the methods section. *Health Education & Behavior* strongly encourages authors to utilize the checklist and guide that have been provided by Hoffmann et al. (2014) for reporting descriptions of interventions.

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