

Journal of Travel Research

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Manuscripts must be 10,000 words or less. This 10,000 word limit includes everything in the manuscript except the title, abstract, keywords, tables, figures and references. Due to page limitations and the desire to accommodate as many authors as possible, this should be considered a hard limit.

Three types of manuscripts can be submitted to the *Journal of Travel Research*.

Empirical Research Articles

The *Journal of Travel Research* encourages data-based articles which describe, explain, or predict a tourism phenomenon. Articles using quantitative, qualitative or mixed-methods data are encouraged. These articles should be “problem based”, focusing on a practical tourism development, management, marketing or economics problem. The standard for acceptance is that a paper must make a substantive theoretical and/or methodological contribution to the tourism research literature.

Foundations of Tourism Research Conceptual Articles

The *Journal of Travel Research* encourages the development of high-quality articles which are broadly conceptual, with the goal of building theory and/or reviewing and evaluating the body of research in a substantive and important area. Formally known as Foundations of Tourism Research Conceptual Articles, the goals of these papers should include improved conceptual clarity, holistic and systematic review of the current research, theory building and expansion, and perhaps most importantly, innovation with forward looking outcomes that propose new opportunities and ideas. These articles may be wholly conceptual or conceptual/empirical with meta-analytic data. Foundations of Tourism Research Conceptual Articles are not simply bibliometric analyses.

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The *Journal of Travel Research* encourages conversation. Potential purposes of Letters to the Editors are to: provoke conversation, review our research endeavors, address current issues, provide commentary and innovative ways of thinking about our research problems, and to challenge assumptions and methodologies. These include constructive commentary concerning recent research publications as well as our publication process and expectations. Acceptance of Letters to the Editors will be evaluated through the normal double-anonymized review process.

As with Empirical Research Articles and Tourism Foundation contributions, Letters to the Editors must meet the standard for publication in the *Journal of Travel Research*: they must make substantive theoretical and/or methodological contributions to the tourism research literature.

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The journal conforms to the [ICMJE requirement](#) that clinical trials are registered in a [WHO-approved public trials registry](#) at or before the time of first participant enrollment as a condition of consideration for publication. The trial registry name and URL, and registration number must be included at the end of the abstract.

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files

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The following summary describes the peer review process for this journal:

Identity transparency: Double-anonymized

Reviewer interacts with: Editor

Review information published: None

As a leading journal in travel and tourism research, the standards for publication in *JTR* are very high. There are five primary criteria which determine whether a manuscript is suitable for publication, as follows:

1. **Relevant:** the manuscript must be directly relevant to the stated aims and scope of the journal.
2. **Significant:** the subject and outcomes of the research must make a significant, important, and valuable contribution to travel and tourism knowledge and theory.
3. **Original:** the research must be original, new, and leading-edge such that it adds new knowledge to a topic of importance to *JTR* readership.
4. **Rigorous:** the research design and methodology must be of a very high standard.
5. **Articulate:** the manuscript must achieve a very high standard of English grammar and expression and must communicate all important aspects of the research in a very clear manner.

JTR receives several hundred submissions per year. The page budget for the journal permits us to publish only a small portion of these (around 114 articles per year currently). Hence, the competition for a publication slot is quite high. *JTR* is therefore unable to publish many of the manuscripts it receives. So, to provide authors with some further guidance on the factors which have the greatest impact on manuscript acceptance/rejection, the following additional points may be helpful as a general guide. *JTR* is not primarily a hospitality/hotel management, leisure and recreation management, or even management research journal. Yet, *JTR* does publish some

research which blends into these fields of research providing the focus of the research has a strong travel and tourism aim.

- *JTR* publishes papers which are on the 'leading edge of the wave' or are breaking new and important ground that will become the foundation for interest in tourism research into the future. *JTR* seeks to lead travel and tourism research and to help shape the tourism research agenda rather than serving merely as a follower. Many studies are undertaken on topics for which there is already a major body of literature. *JTR* welcomes further research on these well-established research issues providing they lead to important, new results. This might occur if the research advances findings further into new important situations or helps to fill important gaps. It might also occur if the findings challenge orthodox assumptions and paradigms, or revolutionize knowledge on the issue. But if work on already heavily-researched issues simply adds yet one further similar study to the mix, *JTR* is unlikely to be interested in publishing the manuscript.
- *JTR* does not have a bias towards or away from any particular methodologies. What matters is whether the research is designed and executed well, and the research topic is of significant interest. It is important to explain and justify why the selected methodology is the most appropriate from among the various approaches available, given the research aims and objectives.
- Many studies are undertaken with a focus on addressing a particular local situation or context. The results from such studies need to have broader relevance and the context itself should be of widespread interest. The findings may indeed be of great interest and relevance to the local tourism sector, but if findings cannot be generalized to other populations, *JTR* is probably not the right target journal.
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8. Is there a significant methodological contribution to the literature?
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