CALL FOR PAPERS

Special Issue:
A “How To” Issue on Service-Learning
in Management Education

SUBMISSION DEADLINE: MARCH 30, 2008

Service-learning is a teaching tool that continues to receive a great deal of national and international attention. Over the past decade, service-learning programs, forums, and summits have taken place in countries including Argentina, Australia, Brazil, Canada, Germany, India, Ireland, Italy, South Africa, Spain, Taiwan, and Thailand. Such widespread interest not only occurs across nations but also across university courses. Service-learning has been successfully integrated into a wide spectrum of disciplines ranging from accounting to sociology.

Management education has followed this trend, with service-learning symposia, forums, and/or paper presentations occurring at every Organizational Behavior Teaching Conference and Academy of Management Meeting over the past ten years. During this time, JME has published numerous articles focused on service-learning. Likewise, there have been three special issues on service-learning led by management educators in international journals: (1) the Journal of Business Ethics special issue in 1996, (2) the Academy of Management Learning and Education special issue in 2005, and (3) the special issue of the International Journal of Case Method Research and Application in 2006. Additionally, in 2000, the American Association of Higher Education (AAHE) sponsored a discipline-specific book series on service-learning, with one of the books, Working for the Common Good: Concepts and Models for Service-Learning in Management, focused solely on service-learning in management education.

While each of the above outlets has met a scholarly need in the area of service-learning, the field of management has yet to produce a detailed set of “how to” articles, specific to the wide range of courses throughout management education. The goal of this special issue is to fill that void. To accomplish this task, we will focus the special issue on articles written for JME’s “Exercises, Activities, and Simulations” section. Using that format, we aim to create a special issue dedicated to sharing logistical and operational service-learning best practice across a wide range of management education courses. Also, given the increased push for quality assessment
practice by international, national, and regional accrediting agencies (e.g., AACSB, EQUIS) we encourage submissions that explicitly explore assessment and learning outcomes issues.

We encourage submissions from management educators who have developed innovative and sustained service-learning models. We welcome submissions from people who are proud of their accomplishments with service-learning integration, and are interested in sharing their course-specific models with the rest of the world. Examples of relevant courses include, but are not restricted to:

- Business Ethics
- Diversity Awareness
- Entrepreneurship
- Ethics
- Human Resource Management
- International Business
- Leadership
- Negotiation
- Operations Management
- Organization Theory
- Organizational Behavior
- Organizational Change
- Strategy

Submissions should be original, not published in any other source, and no more than 25 pages long, including references, figures, appendixes, and so on. Please use American Psychological Association (APA) format. Submit electronic submissions, Word attachments only, to http://services.bepress.com/cgi/submit.cgi?context=jme. Under submission type, select Special Issue: Service-Learning.

Authors are strongly encouraged to contact either of the two guest editors to discuss possible submissions. The submission deadline is March 30, 2008, but early submissions are encouraged. Guidelines for JME submissions may be found at http://www.obts.org/journal-3.html. We would also like to encourage potential reviewers for this special issue to email either of the two guest editors.

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