Greetings from the MCQ Staff!

Here is our First Quarter 2010 Newsletter. We have a number of exciting and provocative new papers to showcase for you as well as providing you with an update on our current news.

James R. Barker
Dalhousie University
Editor in Chief, Management Communication Quarterly

MCQ News

MCQ Goes All On Line

From John Paul Gutierrez, Publishing Editor, Social Science Journals, SAGE Publications Inc

Starting with Volume 24 Number 1, Management Communication Quarterly will move to an online-only subscription. With the journals moving closer to an online-only business model, this is a natural move forward for MCQ and journals in general. MCQ was chosen to be one of the first 12 journals to make this move.

SAGE had certain criteria for this business decision, the journal must be ranked or in good editorial standing (i.e. accepted into the JCR), and the print subscriptions should be at a ratio that would promote migration (in this case 4 percent of all subscriptions maintain a print element). The present and future of academic journals is electronic. In 2008 more than half of SAGE’s library subscriptions moved to electronic only (the remainder received combined print and electronic access). This migration continued in 2009, and we expect over 75% of our library subscriptions to be electronic only by the middle of 2010.

There are great benefits to moving online-only; with the journal at a lower price point SAGE predicts greater retention by librarians during this economic slump. With library budgets being slashed somewhere between 5-15 percent, it is important to offer a product to librarians that they are more likely to renew. Being a journal accepted into the JCR denotes quality at a lower price point ideal for librarians making it an affordable and necessary subscription.

There is also an editorial benefit for MCQ. With the majority of subscriptions librarians purchase being digital, greater importance is placed on usage. Focusing
all content online will increase MCQ usage, making the journal increasingly important to institutions.

To promote this move, SAGE has partnered with the Arbor Day Foundation to plant a tree for every subscription that migrates to the E-access subscription. Not only will we be saving trees by eliminating print copies, but also by making a positive impact on our world.

SAGE has no doubt that MCQ will continue to flourish under the capable guidance of Editor Jim Barker and looks forward to him taking the journal into the digital future.

**MCQ Adjusts Volume and Issue Numbers**

MCQ is also converting its volume and issue numbers to fit with other Sage journals that follow a calendar year publication schedule. Our Volume 23 will only have two issues: August 2009 and November 2009. Our February 2010 issue will now be numbered Volume 24 Number 1 with the May issue now becoming issue Number 2, the August issue becoming issue Number 3, and the November issue now becoming issue Number 4.

**Featured in Our February 2010 Issue**

**Endorsing Equity and Applauding Stay-at-Home Moms: How Male Voices on Work-Life Reveal Aversive Sexism and Flickers of Transformation.**

Sarah J Tracey and Kendra Dyanne Rivera.

Tracey and Rivera examine male executives’ talk about gender and work-life in an effort to lay bare enduring (but often unarticulated) sexist scripts. They drew their research from a set of male senior executives and use this data to explore the executives’ discourses of employees, wives, children, domestic labour, and work-life balance. Their work gives us a new and provocative insight into gender relationships at senior levels in today’s organizations and the potential for change and transformation. In terms of change, Tracey and Rivera discuss opportunities and paths for organizational practices, policies and cultures that support new work place relationships.

**Special MCQ Forum on “The Communicative Constitution of Organization.”**

Guest Editor: Ryan S. Bisel, University of Oklahoma

In the March 2010 MCQ Forum on Communicative Constitution of the Organization (CCO) theories, forum contributors from organization studies review a decidedly organizational communication idea. Contributors reflect on how CCO may be applied beyond the traditional disciplinary boundaries of communication and relate to organization studies more broadly. Forum contributors react to CCO theories in ways organizational communication scholars may not have expected—and that is what is so exciting about it!

Included in the essays are John Sillince, Professor of Organization Studies at the
University of Strathclyde, who believes CCO theory needs to differentiate what it defines as “organizational” from forms like markets, networking, communities, and social movements. Mike Reed, Professor of Organization Analysis at Cardiff University, challenges CCO theories in terms of upward and central ontological conflationism. Graham Sewell, Professor of Organisational Behaviour at the University of Melbourne, shows us how CCO theories are related to theorizing in sociology, anthropology, and moral philosophy.

CCO theorists Linda Putnam, Professor of Communication at the University of California, Santa Barbara and Anne Nicotera, Associate Professor of Communication at George Mason University, respond to these forum contributions and reflect on the ways these international and interdisciplinary voices can move CCO theory forward. Together, the forum represents a new step for CCO theorizing by testing ideas generated from within the communication field among a wider audience of organization scholars.

**Current Issue**

Management Communication Quarterly  
Volume 24 Number 1 February 2010

**Articles**

Endorsing Equity and Applauding Say-at-Home Moms: How Male Voices on Work-Life Reveal Aversive Sexism and Flickers of Transformation  
SARAH J. TRACY AND KENDRA DYANNE RIVERA

A New Role for Place Identity in Managing Organizational Change  
DAVID ROONEY, NEIL PAULSEN, VICTOR J. CALLAN, MADELEINE BRABANT, CINDY GALLOIS, AND ELIZABETH JONES

From Emotions to Spirituality: “Spiritual Labor” as the Commodification, Codification, and Regulation of Organizational Members’ Spirituality  
TAMMY MCGUIRE

**Research Note**

Factors Influencing the Adoption of the Internet by Public Relations Professionals in the Private and Public Sectors of Saudi Arabia  
KHALID AL-SHOHAIB, EDWARD FREDERICK, ALI JAMAL AL-KANDARI, AND MICHAEL D. DORSHER

**Forum**

Special Forum on the Communicative Constitution of Organization  
**Guest Editor: Ryan S. Bisel**

Forum Introduction: Communication is Constitutive of Organizing (CCO)  
RYAN S. BISEL

A Communicative Ontology of Organization?: A Description, History, and Critique of CCO Theories for Organization Science  
RYAN S. BISEL

Can CCO Theory Tell us How Organizing is Distinct from Markets, Networking, Belonging to a Community, or Supporting a Social Movement?  
JOHN A. A. SILLINCE

Metaphor, Myth, and Theory Building: Communication Studies meets the Linguistic Turn in Sociology, Anthropology, and Philosophy  
GRAHAM SEWELL
Is Communication Constitutive of Organization? 
MIKE REED

Communicative Constitution of Organization is a Question: 
Critical Issues for Addressing It
LINDA L. PUTNAM and ANNE MAYDAN NICOTERA

**Coming in Our Next Issue**
Volume 24, Number 2 (May 2010)

**Special Issue**
‘Communication and the Social Construction of Leadership’

**Guest Editors:**

Professor Gail Fairhurst, University of Cincinnati
Professor David Grant University of Sydney
Professor Keith Grint, Cranfield University
Professor Brad Jackson, University of Auckland

This provocative and timely special issue showcases current thought leadership and empirical advances in the application of discursive approaches to leadership. The editors have assembled highly inventive and thought-provoking papers that address the salience of leadership for both organizational discourse and organizational communication and shape a path for future considerations of leadership as a socially constructed phenomenon.

The issue features papers by a number of internationally-renowned discursive leadership scholars including:

Gail Fairhurst & David Grant
Brigid Carroll & Lester Levy
Helene Lui
Ray Gordon
John Shields
J. Kevin Barge & Dennis Tourish
Keith Grint & & Brad Jackson

**Papers in Press**

Look for these papers to appear soon in the “OnLine First” tab of the MCQ website.

Corporate Proactivity as a Discursive Fiction: Managing Environmental Health Activism and Regulation
HEATHER ZOLLER & MEAGAN MCCURE

Critiquing Community Engagement
SARAH E. DEMPSEY
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