Useful reading on visual media

**picture archives and libraries**


**fine art**


**photography**


**film**


Visual methodologies

The British Film Institute publishes a series of books on individual films and directors. You can check the full list at www.bfi.org.uk.

advertising


television

The British Film Institute publishes a series of books on British television series. You can check the full list at www.bfi.org.uk.

video


maps

medical images


visualizing data


references

Visual methodologies


268 Visual methodologies


Pollock, G. (1994) ‘“With my own eyes”’: fetishism, the labouring body and the colour of its sex’, Art History 17, 342–82.
276 Visual methodologies


278 Visual methodologies

Williams, R. (1976) Keywords: A Vocabulary of Culture and Society. London: Croom Helm.