A Journal of the American Sociological Association

Politics of Environmental Equity
Don Grant, Mary Nell Trautner, Liam Downey, and Lisa Thiebaud

National and Global Origins of Environmental Association
Wesley Longhofer and Evan Schofer

Intercussions of Life Course, Work, and Health

Prenatal Poverty and Infant Health
Kate W. Strully, David H. Rehkopf, and Ziming Xuan

Combat, Disability, and Unemployment among U.S. Men
Alair MacLean

Historical Investigations of Religious Activism
Predicting Bishops’ Votes at the Second Vatican Council
Melissa J. Wilde, Kristin Geraty, Shelley L. Nelson, and Emily A. Bowman

Activist Religion and the Emergence of Long-Distance Advocacy Networks
Peter Stamatov

Contemporary Sociology
September 2010 • Volume 39 • Number 5
American Sociological Association

A JOURNAL OF REVIEWS

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Teaching Sociology
An Official Journal of the American Sociological Association
ARTICLES

Race and Gender Oppression in the Classroom: The Experiences of Women Faculty of Color with White Male Students
Chavella T. Pittman

Active and Collaborative Learning in an Undergraduate Sociological Theory Course
Daphne E. Pedersen

Real Problems, Virtual Solutions: Engaging Students Online
A. Fiona Pearson

Stakeholder Meetings as a Means of Engaging Student Learning of Complex Social Problems
Richard N. Pitt and Joshua R. Packard

A Qualitative Assessment of Efforts to Integrate Data Analysis throughout the Sociology Curriculum: Feedback from Students, Faculty, and Alumni
Esther Isabelle Wilder

Using Census Data in the Classroom to Increase Quantitative Literacy and Promote Critical Sociological Thinking
Amy M. Burdette and Kerry McLoughlin

Using Remember the Titans to Teach Theories of Conflict Reduction
Jessica L. Collett, Sean Kelly, and Curt Sobolewski

BOOK REVIEWS

FILM REVIEWS

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MEDIA KIT

Effective January 2011
GENERAL INFORMATION

ABOUT THE SOCIETY:
The American Sociological Association is:
• a non-profit membership association based in Washington, DC
• dedicated to advancing sociology as a scientific discipline and profession serving the public good
• 100 years old in 2005 (founded in 1905)
• an association of over 14,000 members
• home to 49 special interest sections with 25,000 members (many ASA members join more than one section)
• host of an annual meeting with more than 5,500 participants
• publisher of 10 professional journals and magazines

ASA Members include:
• college and university faculty
• researchers
• students
• practitioners

*About 20 percent of the members work in government, business, or non-profit organizations.

Target Audience:
Sociology researchers, practitioners, students and teachers; government and non-profit employees; social psychologists; general social science researchers

ANNUAL MEETING:
The Annual Meeting of the American Sociological Association will be held on August 13-16, 2011 in Chicago, IL.

For more information regarding exhibiting, please visit the conference website: http://www.asanet.org/

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AMERICAN SOCIOCOLOGICAL REVIEW

The American Sociological Review (ASR) is the flagship journal of the American Sociological Association (ASA). The ASA founded this journal in 1936 (volume 1) with the mission to publish original works of interest to the sociology discipline in general, new theoretical developments, results of research that advance our understanding of fundamental social processes, and important methodological innovations. All areas of sociology are welcome in the American Sociological Review. Emphasis is on exceptional quality and general interest.

FREQUENCY: 6x/year

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## Contemporary Sociology: A Journal of Review

*Contemporary Sociology (CS)* publishes reviews and critical discussions of recent works in sociology and in related disciplines that merit the attention of sociologists. Since not all sociological publications can be reviewed, a selection is made to reflect important trends and issues in the field. Please note that CS does not accept unsolicited reviews.

**FREQUENCY:** 6x/year

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## Journal of Health & Social Behavior

The *Journal of Health and Social Behavior* is a medical sociology journal that publishes empirical and theoretical articles that apply sociological concepts and methods to the understanding of health and illness and the organization of medicine and health care. Its editorial policy favors manuscripts that are grounded in important theoretical issues in medical sociology or the sociology of mental health and that advance our theoretical understanding of the processes by which social factors and human health are interrelated.

**FREQUENCY:** Quarterly

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AMERICAN SOCIOLOGICAL ASSOCIATION

SOCIAL PSYCHOLOGY QUARTERLY

Social Psychology Quarterly publishes theoretical and empirical papers on the link between the individual and society, including the study of the relations of individuals to one another, as well as to groups, collectivities and institutions. It also includes the study of intra-individual processes insofar as they substantially influence or are influenced by social structure and process. The journal is genuinely interdisciplinary, publishing works by both sociologists and psychologists.

FREQUENCY: Quarterly

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SOCIETY AND MENTAL HEALTH

Society and Mental Health publishes original and innovative peer-reviewed research and theory articles that link social structure and sociocultural processes with mental health and illness in society. It also provides an outlet for sociologically relevant research and theory articles that are produced in other disciplines and subfields concerned with issues related to mental health and illness. The aim of the journal is to advance knowledge in the sociology of mental health and illness by publishing the leading work that highlights the unique perspectives and contributions that sociological research and theory can make to our understanding of mental health and illness in society.

FREQUENCY: 3 times/year

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Sociology of Education provides a forum for studies in the sociology of education and human social development. We publish research that examines how social institutions and individuals’ experiences within these institutions affect educational processes and social development. Such research may span various levels of analysis, ranging from the individual to the structure of relations among social and educational institutions. In an increasingly complex society, important educational issues arise throughout the life cycle. The journal presents a balance of papers examining all stages and all types of education at the individual, institutional, and organizational levels. We invite contributions from all methodologies.

FREQUENCY: Quarterly

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Directed to anyone interested in the latest sociological ideas and research, Contexts seeks to apply new knowledge, stimulate fresh thinking, and disseminate information. Its articles, both commissioned and unsolicited, synthesize key findings, weave together diverse strands of work, draw out implications for policy, and debate issues of controversy. The hallmarks of Contexts are accessibility, broad appeal, and timeliness. By design, it is not a technical journal, but a magazine for diverse readers who wish to be current about social science knowledge, emerging trends, and their relevance. It regularly publishes letters and opinions, brief notes on recent findings, feature articles with comments, and essay reviews of books. While significant as scholarship, articles published in Contexts will be prepared in an easy and engaging style. It aspires to be a meeting place for discussion among social scientists and the public.

FREQUENCY: Quarterly

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Belly bands / Cover tips: An exclusive way to place your message front and center with each journal reader. Belly bands and cover tips allow your message to be the very first one seen by the readers.

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**Social Psychology Quarterly**  
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- Exclusive visibility may be available in any of the locations. Please contact your representative.
- Please note that some locations may not be available for all sites.

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- Maximum size on banners: 40K
- All artwork is subject to review/acceptance by publisher prior to placement
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A High Resolution Press-Ready PDF is required for all electronic ad submissions. All fonts must be embedded. Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images. All color files must be created and submitted to publisher in CMYK color mode. Publisher will convert ads submitted in RGB but is not responsible for color reproduction on these ads. 2-color ads (standard) must be provided as black plus 100% cyan, magenta, or yellow. If other colors are present in the file, then we will charge accordingly.

Image Size/Crop:
Digital art files should be cropped to remove non-printing borders. Art should be created or scaled to the size intended for print. Image orientation should be the same as intended for print. For ads that are intended to run off the page, a 1/8” minimum bleed is required on all sides.

Proof Instructions:
- **Color Ads**: An identifiable SWOP-certified proof (Specifications Web Offset Publications—www.swop.org) must be supplied with the final digital file. If a SWOP-certified proof is not supplied, then the publisher cannot guarantee correct reproduction of color. Any omissions or color deviation from a submitted proof, other than a SWOP-compliant proof, will not warrant compensation to the advertiser.
- **B&W Ads**: A hard-copy proof the same size as the digital art must be supplied with the final digital file.

For detailed instructions on file preparation, please log on to http://dx.sheridan.com/. We recommend that all advertisers pre-flight their ads prior to submission to publisher to check for errors. If you do not have pre-flight software, then you may use the free pre-flight at: http://dx.sheridan.com/connect/main.html.

File Submission Instructions:
Please supply files on one of the following media: CD-ROM or e-mail. Please include a SWOP-certified proof with your digital submission. If e-mailing artwork, then send the proof in a separate package in the mail.

BIND-IN CARDS AND INSERTS:
All bind-in cards and inserts are jogged to the head. All bind-in cards and inserts must have 1/8” trim beyond the crop mark area of the Head, Foot, Gutter and Face of the advertisement.

Perforations must be 3/8” from gutter.
All live copy should be no closer than ¼” from the trim.
For inserts, 70# coated stock for minimum weight and 110# coated stock is the maximum.

POSTAL REQUIREMENTS OF BUSINESS REPLY CARDS:
Final size of all BRCs must be 4 ¼” h x 6” w.
Minimum paper weight is 7 pt.
Recommended stock is 75# hibulk. It meets the requirements set forth by the USPS for reply cards.

Publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

ADDRESSES & NUMBERS

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DELIVER PRE-PRINTED INSERTS:
(list journal name, issue # and quantity on boxes/skid)
Ship to:
Mary Heiliger
CSR
Sheridan Press
450 Fame Avenue, Hanover, PA 17331 USA
Phone: (800) 635-7181 ext. 8145