Reader’s Guide

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Crisis communications and the Tylenol poisonings
Exxon and the Valdez crisis
Race and crisis communication

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Confederation Europeenne des Relations Publiques (CERP)
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EDGAR Online
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Institute for Public Relations (IPR)
International Association of Business Communicators (IABC)
International Public Relations Association
Issue Management Council
National Black Public Relations Society (NBPRS)
National Investor Relations Institute
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PRACTITIONERS
Ailes, Roger Eugene
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