CHAPTER 4

Among many useful articles about the effects of convergence on communication policy and public broadcasting are the following.

  [http://mcs.sagepub.com/cgi/reprint/30/4/531?ijkey=zQFXfEzAQPEI2&keytype=ref&siteid=spmcs](http://mcs.sagepub.com/cgi/reprint/30/4/531?ijkey=zQFXfEzAQPEI2&keytype=ref&siteid=spmcs)

  [http://con.sagepub.com/cgi/reprint/14/3/361?ijkey=OzltpVE33muaY&keytype=ref&siteid=spcon](http://con.sagepub.com/cgi/reprint/14/3/361?ijkey=OzltpVE33muaY&keytype=ref&siteid=spcon)

  [http://tvn.sagepub.com/cgi/reprint/4/2/155?ijkey=Ol4NSG9oiCLs2&keytype=ref&siteid=sptvn](http://tvn.sagepub.com/cgi/reprint/4/2/155?ijkey=Ol4NSG9oiCLs2&keytype=ref&siteid=sptvn)
CHAPTER 5

Here are two articles which, in different ways, illuminate the way in which ‘creative industries’ and ‘creativity’ were taken up in policy and activist debates in the early twenty-first century.


CHAPTER 6

The international media concentration mentioned in this chapter, lead by Eli Noam, which aims to track international ownership concentration in the media, has a website at http://internationalmedia.pbworks.com

Several websites are devoted to questions of media ownership. Even websites, however, seem to struggle to keep up with the pace of change here, as corporations buy or sell off divisions. Knowing the details of who owns what this year, this month, this week, is perhaps
less important, though, than understanding the significant overall trends and what they say about issues of *power* in the cultural industries.

A bracing introduction to the heated debates about media ownership can be found in the web journal *openDemocracy*, initiated by articles by Robert McChesney and Benjamin Compaine in 2001–2002. All the contributions can be accessed via the website at

[www.opendemocracy.net](http://www.opendemocracy.net)


**CHAPTER 7**

A special section of the journal *Theory, Culture and Society* in 2008 (volume 25, numbers 7-8) was devoted to the issue of ‘precarity and cultural work’. It contains valuable pieces by
Rosalind Gill, Andy Pratt, Andrew Ross, Brett Neilson, Ned Rossiter and Susan Christopherson, and an article on ‘emotional labour’ in television by myself and Sarah Baker. Ros Gill and Andy Pratt’s introductory article sets the scene.

For an illuminating article on creativity/commerce relations in popular music, see Klein (2008).


CHAPTER 8

See Amezaga Albizu (2007) for a study of geo-linguistic/geo-cultural regions. An article by Oliver Boyd-Barrett relates questions of internationalisation to the production of news.

http://gmc.sagepub.com/cgi/reprint/6/3/346?ijkey=78Vu/nsAG7ItQ&keytype=ref&siteid=spgmc

CHAPTER 9

A series of excellent articles by José van Dijck (see for example 2009 and 2012) on social networking, user-generated content and other issues suggest that her forthcoming book on social networks will be well worth reading. Brett Caraway’s article on the audience commodity (Caraway, 2011) is a hugely welcome intervention in an often confusing debate. Micky Lee’s article on Google advertising is also insightful (Lee, 2011). As indicated above, I find Jakobsson and Stiernstedt’s (2010) article a helpful contribution to debates about piracy.

http://mcs.sagepub.com/cgi/reprint/33/5/693?ijkey=DdlAf8Bw5jiTM&keytype=ref&siteid=spmcs

  [http://mcs.sagepub.com/cgi/reprint/33/3/433?ijkey=qPN64eUe7Irwl&keytype=ref&siteid=spmcs](http://mcs.sagepub.com/cgi/reprint/33/3/433?ijkey=qPN64eUe7Irwl&keytype=ref&siteid=spmcs)

  [http://mcs.sagepub.com/cgi/reprint/31/1/41?ijkey=BKoMgLHllJIVY&keytype=ref&siteid=spmcs](http://mcs.sagepub.com/cgi/reprint/31/1/41?ijkey=BKoMgLHllJIVY&keytype=ref&siteid=spmcs)

  [http://tvn.sagepub.com/cgi/reprint/13/2/160?ijkey=kNu9OqFajcb/Y&keytype=ref&siteid=sptvn](http://tvn.sagepub.com/cgi/reprint/13/2/160?ijkey=kNu9OqFajcb/Y&keytype=ref&siteid=sptvn)

CHAPTER 10

Various contributors to a special issue of the *Annals of the American Academy of Political and Social Science* (volume 625, September 2009), edited by Elihu Katz and Paddy Scannell, discuss ‘the end of television as we know it: its impact on the world (so far)’. A good article by Rønning and Slaatta (2011) analyses changes in the book industry.

http://ann.sagepub.com/cgi/reprint/625/1/6?ijkey=hf9qDWUL1u8Ec&keytype=ref&siteid=spann

http://ann.sagepub.com/cgi/reprint/625/1/19?ijkey=uyE6s14ov3Svk&keytype=ref&siteid=spann

http://ann.sagepub.com/cgi/reprint/625/1/32?ijkey=Tj.L5oCA2znRg&keytype=ref&siteid=spann

http://ann.sagepub.com/cgi/reprint/625/1/49?ijkey=WyTStGdqEPCRc&keytype=ref&siteid=spann

http://ann.sagepub.com/cgi/reprint/625/1/60?ijkey=s3x8ufveh0Mo&keytype=ref&siteid=spann
http://ann.sagepub.com/cgi/reprint/625/1/74?ijkey=vaNQJP.I7//.A&keytype=ref&siteid=spann

http://ann.sagepub.com/cgi/reprint/625/1/87?ijkey=ia07z/KA.zp4c&keytype=ref&siteid=spann

http://ann.sagepub.com/cgi/reprint/625/1/103?ijkey=Y/W8noDm7hXMA&keytype=ref&siteid=spann

http://ann.sagepub.com/cgi/reprint/625/1/116?ijkey=k/HFOyTYwoXiU&keytype=ref&siteid=spann

http://ann.sagepub.com/cgi/reprint/625/1/128?ijkey=RHobiOa1AVrt.&keytype=ref&siteid=spann


CHAPTER 11


http://mcs.sagepub.com/cgi/reprint/34/4/424?ijkey=QmaoiBqPVvhqY&keytype=ref&siteid=spmcs