Editor: Professor Timo Krings

Interventional Neuroradiology (INR) is a clinical practice journal documenting the current state of interventional neuroradiology worldwide. INR publishes original clinical observations, descriptions of new techniques or procedures, case reports, and articles on the ethical and social aspects of related health care. Original research published in INR is related to the practice of interventional neuroradiology. Submissions suitable for the Journal include observational studies, clinical trials, epidemiological work, reports on health services and outcomes, and advances in applied (translational) and/or basic research.

Interventional Neuroradiology (INR) is the official journal of:
- World Federation of Interventional and Therapeutic Neuroradiology
- Asian & Australasian Federation of Interventional & Therapeutic Neuroradiology
- South American Working Group in Interventional Therapeutic Neuroradiology
- Japanese Society of Neuro Endovascular Therapy
- ESNR (European Society of Neuroradiology)
- US Universities seat of graduate school
- AJNR (American Journal of Neuroradiology Subscribers)

Readership profile: Interventional Neuroradiologists and Neuroradiologists, Radiologists, Neurologists, Neurosurgeons, Endovascular Neurosurgeons, Research Scientists with interest in Neuroradiology, Neuro Intensive Care Specialists

Volume: 21
2014 ISI Impact Factor: 0.730
Ranking: 111/122 RADIOLOGY, NUCLEAR MEDICINE & MEDICAL IMAGING
72/194 CLINICAL NEUROLOGY

Print
Circulation: 140
Frequency: The journal is published 6 times per year.

Print Geographical Distribution
Europe: 20%
Italy: 20%
ROW: 60%

Closing dates for print advertising:

<table>
<thead>
<tr>
<th>Issue</th>
<th>Space reservation</th>
<th>Copy deadline</th>
<th>Mail date</th>
</tr>
</thead>
<tbody>
<tr>
<td>January/February</td>
<td>8 January 2015</td>
<td>15 January 2015</td>
<td>3 February 2015</td>
</tr>
<tr>
<td>March/April</td>
<td>22 February 2015</td>
<td>1 March 2015</td>
<td>1 April 2015</td>
</tr>
<tr>
<td>May/June</td>
<td>24 April 2015</td>
<td>1 May 2015</td>
<td>2 June 2015</td>
</tr>
<tr>
<td>July/August</td>
<td>24 June 2015</td>
<td>1 July 2015</td>
<td>1 August 2015</td>
</tr>
<tr>
<td>September/October</td>
<td>25 August 2015</td>
<td>1 September 2015</td>
<td>1 October 2015</td>
</tr>
<tr>
<td>November/December</td>
<td>25 October 2015</td>
<td>1 November 2015</td>
<td>1 December 2015</td>
</tr>
</tbody>
</table>

Print advertising rates – 2015:

<table>
<thead>
<tr>
<th>Colour Rates</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>€ 3,500</td>
<td>€ 3,241</td>
<td>€ 2,975</td>
</tr>
<tr>
<td>Outside Back Cover</td>
<td>€6,000</td>
<td>€ 5,549</td>
<td>€ 5,097</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>€4,500</td>
<td>€ 4,162</td>
<td>€ 3,823</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>€4,000</td>
<td>€ 3,699</td>
<td>€ 3,398</td>
</tr>
<tr>
<td>Double Spread</td>
<td>€ 7,000</td>
<td>€ 6,481</td>
<td>€ 5,950</td>
</tr>
</tbody>
</table>
Other Promotional Opportunities

Belly band: A belly band is an advertisement that wraps around the entire journal. This is an exclusive way to place your message front and centre with each reader. Belly bands allow your message to be the very first one seen by the readers.

Inserts: Bound inserts, loose inserts, gatefolds, tip-ins and die cuts are available. A sample must be submitted to the publisher for approval.

Outserts (product samples, brochures): Be the first advertiser to be seen by readers with your promotional item or product sample mailed within the polybag of each issue, outside of the journal. This is an exclusive opportunity—only one advertising outsert is permitted per issue.

Online Advertising

Available locations/sizes:

- Leaderboard (A) 728 x 90 pixels
- Skyscraper (B) 160 x 600 pixels
- Our standard rate is £46 per
- 1,000 impressions, with a minimum of £460 /10,000 impressions per booking.
- Banner advertising may be available across multiple publications.
- Geo-targeting is available. Please contact us if you would like your ad to run in specific countries/regions
- Third party ad tags accepted.
- Banner Ad Specifications:
  - Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
  - Maximum size of banners: 100KB

E-Toc alert sponsorship:

Single sponsorships are available for every issue of the e-TOC alert, which is delivered to all registrants prior to each print issue mailing. The sponsor may include a hyperlink and banner advert.

- Banner size: 728 x 90 pixels
- Acceptable File Formats: Static GIF, JPG, PNG
- Maximum size on banners: 40KB

Policy and Guidelines

General policy on acceptance of advertising

Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations. Any cancellations after the deadlines will be charged in full.

All advertising is subject to the publisher’s and society’s approval. The advertiser and/or advertising agency assume liability for all contents of advertising and any claims against the publisher as the result of the advertisement.

If artwork cannot be provided by the above deadlines or an extension approved by the publisher, then the publisher will run the most recent artwork submitted.

If no artwork is on hand, then the advertiser will still be responsible for payment on the space reserved.

Mechanical requirements for print advertisements

- Full page, bleed: 303mm x 216mm
- Full page, trim size: 297mm x 210mm
- Full page, type area: 250mm x 180mm

Double Spread

Double page spreads need to be supplies as a full PDF page per advert, and not a joined spread of both. The dimensions remain as per normal full page adverts, including the bleed and cropmark requirements.

Requirements for electronic delivery

Please submit advertisements as print-ready PDFS.

Crop marks should be placed on all advertisements that bleed and offset.

All colour and greyscale graphics should be a minimum of 300 dpi at the finished size.

Colour graphics must be in CMYK.

The publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

Related Journals

The Neuroradiology Journal
nrj.sagepub.com

Acta Radiologica
acr.sagepub.com

Journal of the Intensive Care Society
inc.sagepub.com

Contact Details

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