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Handbook of Strategy and Management

Edited by Andrew Pettigrew
Howard Thomas & Richard Whittington

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Handbook of Strategy and Management

Edited by Andrew M Pettigrew University of Warwick, Howard Thomas University of Warwick, Richard Whittington University of Oxford

The Handbook of Strategy and Management provides an overview of the dynamics that shape the core ideas and practices of strategy and management. It is an excellent and essential reference tool for professionals, professors, and students.

The Handbook frames, assesses and synthesizes the work in the field and helps to define and shape its current and future development. The editors combine focus with diversity in the material and approaches covered, thus providing a powerful critical analysis and synthesis of diverse disciplinary contributions to this rapidly growing body of knowledge.

Each of the four parts of the Handbook concentrates on a specific area of strategy and management. Within these sections, leading international scholars provide historical overviews of the key strands delineating the ‘topography’ of their particular themes, address the central problems and approaches which have characterized these, critically assess the state and quality of current theory and knowledge, and set out agendas for future theoretical and empirical development.

The Handbook of Strategy and Management provides a major retrospective and prospective overview of the field of strategic management, and is an important ‘benchmark’ volume for management scholars worldwide.

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